



THEMATIC COLLECTION
www.jaenparaisointerior.es

PUBLISHED BY
Jaén Provincial Council

Cover photograph
Aceites Arjona de Rasa (Arjona, Jaén)

Drafting, design and management
Tinta Blanca Editor

Legal deposit

Second edition, January 2020



Jaén is the world's leading producer of extra-virgin olive oil. The province is home to more than 66 million olive trees, which together comprise the largest man-made forest in the world. Over the centuries, these olive groves have provided the foundation for a vibrant society, an attractive culture, and countless opportunities for tourists to **discover** and **savour** the main ingredient of the Mediterranean diet.



WWW.OLEOTOURJAEN.ES



OLEOTOURJAÉN



Andalucía

Jaén
PARAÍSO INTERIOR

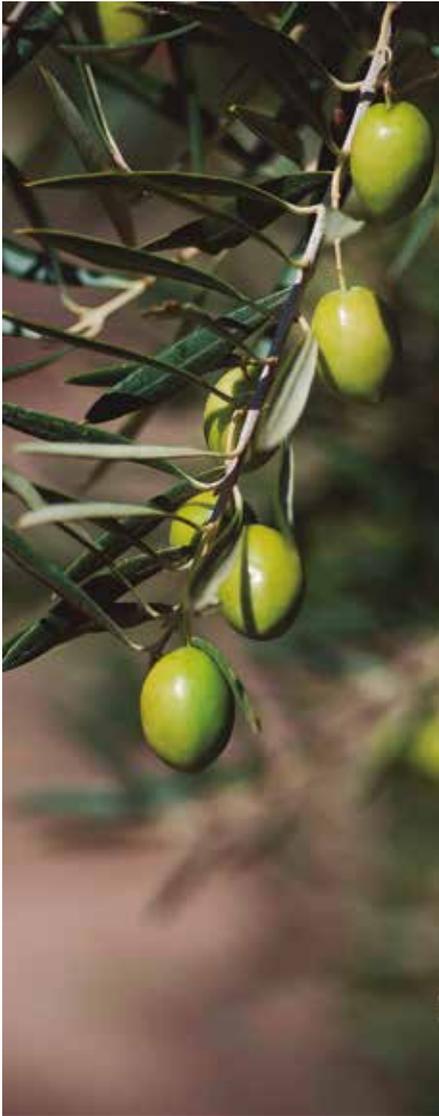
OLEO TOUR JAÉN

A VOYAGE THROUGH A SEA
OF OLIVE TREES, FILLED WITH
EXPERIENCES AND FLAVOURS





Contents



- 2 Introduction**
THE FINEST OLIVE OIL IN THE WORLD
- 4 Oleotour map of Jaén**
- 6 The province**
- 14 Varieties**
OLIVE OIL
- 18 Experiences**
A MULTITUDE OF EVOO-RELATED OPTIONS
- 20 Enjoying EVOO**
A WORLD OF SENSATIONS - STARTING
AT THE OLIVE MILL
- 30 Boutique accommodation**
DELIGHTFUL DESTINATIONS IN THE HEART OF NATURE
- 31 Olive-oil festivals**
A YEAR OF CELEBRATIONS IN A UNIQUE PROVINCE
- 32 Olive oil and shopping**
SPECIALIST OLIVE-OIL SHOPS, WOOD AND COSMETICS
- 34 Olive mills**
WHERE THE WORLD'S FINEST EVOO IS MADE
- 52 Fine dining**
DELIGHT YOUR PALATE
- 70 Farmhouses and unique destinations**
THE ARCHITECTURE OF THE OLIVE GROVES
- 72 Exhibitions areas**
OLIVE OIL: A PRODUCT FIT FOR A MUSEUM
- 78 Landscapes**
A PLACE UNLIKE ANY OTHER IN THE WORLD
- 84 Directory**
EVOO-RELATED RESOURCES

Introduction

THE FINEST OLIVE OIL IN THE WORLD



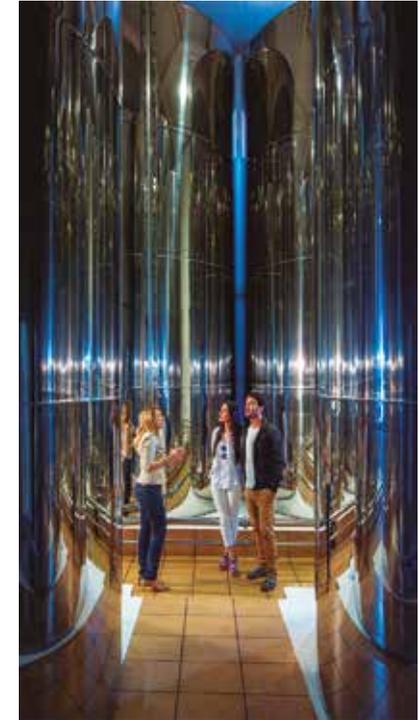
Jaén boasts more olive groves than anywhere else on the planet. In turn, this extraordinary natural bounty provides the world's finest extra-virgin olive oil. The province is home to more than 66 million olive trees, which together comprise the largest man-made forest in the world. The cultivation

of these olive groves has also led to the development of a number of exciting, tourist-oriented projects. These initiatives enable visitors to discover the people, the architecture, the festivals and (above all) the cuisine that is inextricably linked to this fundamental ingredient of Mediterranean culture.



AN expansive landscape decorated with more than 66 million olive trees, which together comprise the largest man-made forest in the world. This forest is located within a province that is also home to the country's largest number of protected natural spaces, a collection of castles that is unrivalled anywhere else in Europe, three battlefields that changed the course of history, and countless towns and cities of breathtaking beauty and charm. Jaén boasts more olive groves than anywhere else on the planet and is the

world's number-one producer of extra-virgin olive oil (EVOO). However, its EVOOs are more than just a cash crop and an iconic foodstuff: they also constitute a new resource for the tourist industry and offers visitors an opportunity to discover a unique landscape, olive mills that produce the finest oil, themed museums, specialist shops, and experiences that will change the way you look at this key ingredient in the famous Mediterranean diet. Olive groves and olive oil give Jaén Province its own distinctive and authentic culture: a culture that



EXPERIENCES Jaén's exceptional EVOO invites us to explore the province. Although the visitor's attention is first drawn to the beauty of the landscape, Jaén offers a countless range of exciting options for tourists. Olive-oil tourism enables visitors to discover the province's olive mills, learn how to differentiate the varieties of EVOO, taste the different oils, and explore the world's largest man-made forest.

is, moreover, intimately linked to the olive-oil industry. This vast and beautiful landscape of olive groves is what underpins the province's ambition to become a UNESCO World Heritage Site: an aspiration that is led by Jaén Provincial Council. This iconic species of tree, cultivated for centuries throughout the Mediterranean basin and a symbol of peace and reconciliation, has found its true home in Jaén. Since the days of the Iberians, some six centuries before the birth of Christ, olives have been grown in this province. The Romans intensified the cultivation process, and some time later the Arabs arrived and produced the olive oil that came to symbolise their civilisation. The so-called "early harvest" is celebrated in Jaén at the beginning of November, with a travelling fiesta known as the "Festival of the First Oil".

After this, the general harvest takes place across the province. It is a ritual that is repeated each year with renewed enthusiasm on the part of the olive-growers and other agents in the production chain, all of whom dedicate their efforts to achieving a product that is renowned in kitchens throughout the world and fêted by the most refined palates. However, olive oil is much more than that: recent research has also highlighted its health benefits for the human heart. And that's not all: the practice of olive-growing has led to the development of a fascinating cultural route designed to give visitors an insight into this remarkable world. OleotourJaén is a unique opportunity to discover the world that lies behind the production and flavour of the EVOO produced in Jaén.



LANDSCAPES

Viewpoints and ancient olive trees

OLIVE MILLS

1. Aceites Arjona de Rasa. Oleorasa Tour (Arjona)
2. Aceites Castellar (Castellar)
3. Aceites Cazorra (Cazorla)
4. Aceites Cortijo La Labor (Puente del Obispo, Baeza)
5. Aceites Florencio Aguilera (Alcalá la Real)
6. Aceites García Morón (Arjonilla)
7. Aceites La Casona de Puerto Alto (Pegalajar)
8. Aceites Padilla (Bailén)
9. Cooperativa Ciudad de Jaén (Jaén)
10. Cooperativa El Alcázar (Baeza)
11. Cooperativa Nuestra Señora de los Remedios (Jimena)
12. Cooperativa Nuestra Señora del Pilar (Villacarrillo)
13. Cooperativa San Amador (Martos)
14. Cooperativa Sierra de Génave (Génave)
15. Cooperativa Virgen del Perpetuo Socorro (Alcaudete)
16. Cortijo El Madroño (Martos)
17. Cortijo Espíritu Santo (Úbeda)
18. Cortijo La Torre (Arjona)
19. Melgarejo (Pegalajar)
20. Oleícola San Francisco (Begijar)
21. Oleocampo (Torredelcampo)
22. Oleofer (La Puerta de Segura)
23. Oro Bailén (Villanueva de la Reina)
24. Picualia (Bailén)
25. Soler Romero (Alcaudete)
26. Thuelma (Huelma)

COMPANIES

TASTING

1. Anuncia Carpio (Jaén)
2. Cata Los Quinientos (Baeza)
3. Catas (Jaén)
4. Centro de Interpretación del Olivar y del Aceite (Úbeda)

COSMETICS / CRAFTS

5. Arteoliva del Condado (Castellar)
6. Cosmética del Olivo AOVE (Sabiote)
7. Dermoalcalá Cosméticos (Alcalá la Real)
8. El Arte del Olivo (Torreperogil)
9. Laiol Biocosmetics (Puente de Génave)
10. Notaliv Cosmética Natural (Villacarrillo)
11. Olea Cosméticos (Pegalajar)

SPECIALIST OLIVE-OIL SHOPS

12. Centro de Interpretación del Olivar y del Aceite (Úbeda)
13. Finca Las Manillas (Arquillos)
14. La Abacería (Baeza)
15. La Aceitera Jaenera (Jaén)
16. La Casa del Aceite (Baeza/Úbeda)
17. Oleoteca Jaén (Jaén)
18. Oleoteca Tres Quesitos (Linares)
19. Oleoteca Pradolivo (Baeza)

SPAS

1. Centro Nature Urban Spa (Jaén)
2. Hotel Balneario San Andrés (Canena)
3. Spa Óleo Salud (Hotel Sierra de Cazorla, La Iruela)

FARMHOUSES AND UNIQUE DESTINATIONS

1. Castillo de Canena (Canena)
2. Cortijo de Bornos (Cambil)
3. Cortijo El Madroño (Martos)
4. Cortijo El Tobazo (Alcaudete)

ROUTE ACCOMMODATION

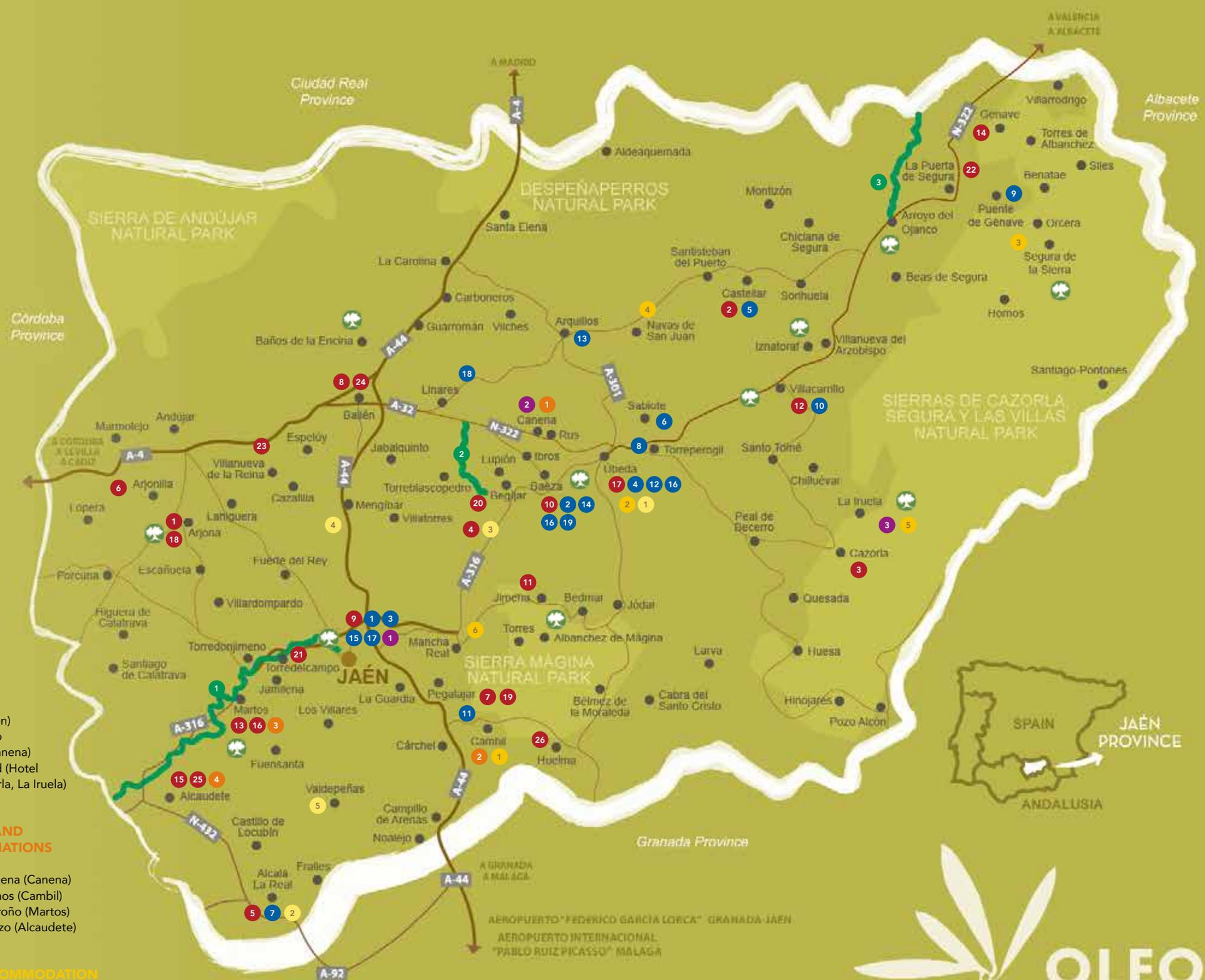
1. Cortijo de Bornos (Cambil)
2. Cortijo Espíritu Santo (Úbeda)
3. Cortijo Ramón (Cortijos Nuevos, Segura de la Sierra)
4. Cortijo Salido Bajo (Navas de San Juan)
5. El Olivar de Tramaya (La Iruela)
6. La Cateta (Mancha Real)

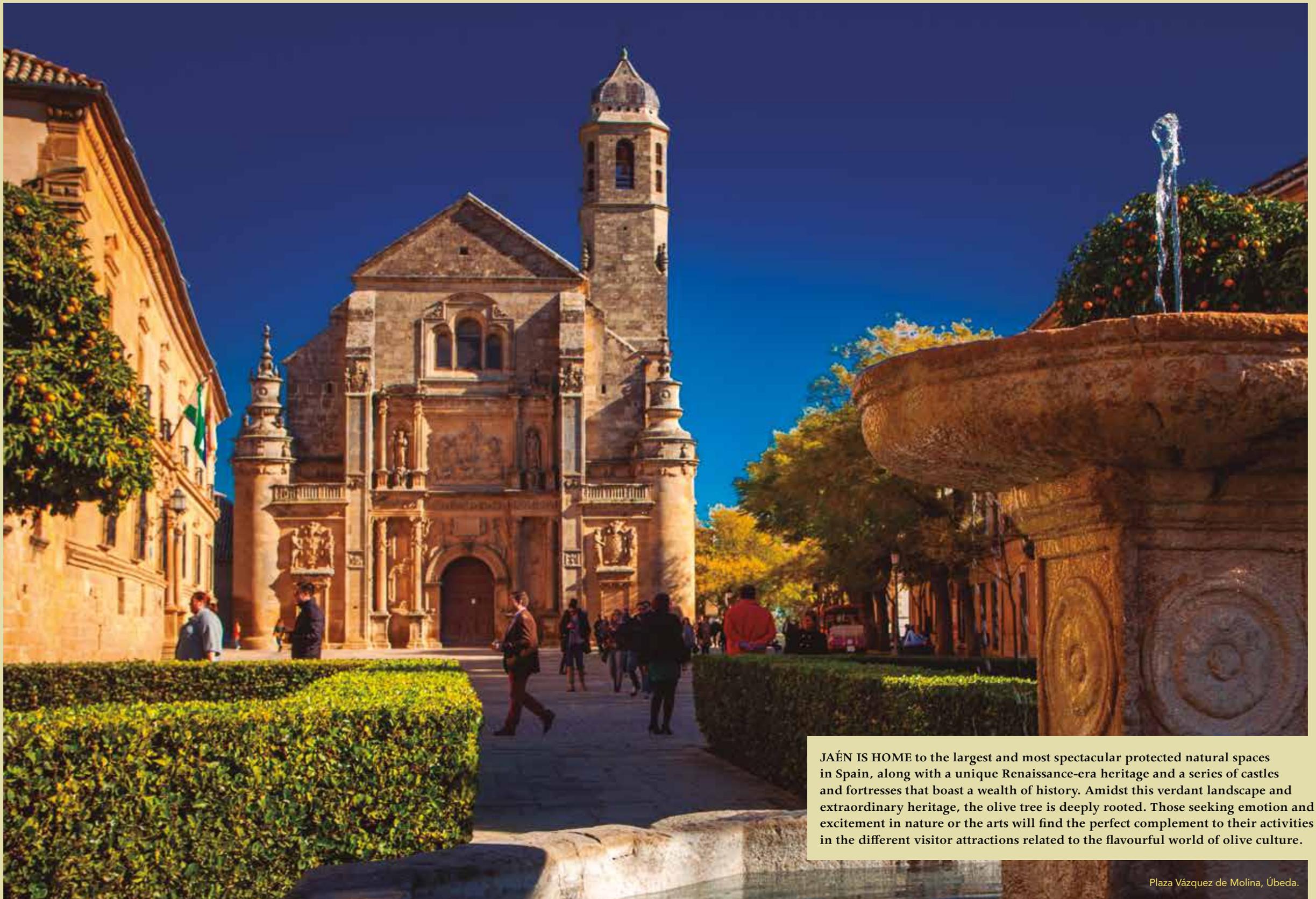
GREEN ROUTES

1. Vía Verde del Aceite
2. Vía Verde del Guadalimar
3. Vía Verde de Segura

EXHIBITION AREAS

1. Centro de Interpretación del Olivar y Aceite (Úbeda)
2. Museo del Aceite Alcalá Oliva (Alcalá la Real)
3. Museo de la Cultura del Olivo (Puente del Obispo, Baeza)
4. Terra Oleum. Museo activo del aceite de oliva y la sostenibilidad (Geolit, Mengíbar)
5. Red Comarcal de Almazaras de la Sierra Sur (Valdepeñas de Jaén)





JAÉN IS HOME to the largest and most spectacular protected natural spaces in Spain, along with a unique Renaissance-era heritage and a series of castles and fortresses that boast a wealth of history. Amidst this verdant landscape and extraordinary heritage, the olive tree is deeply rooted. Those seeking emotion and excitement in nature or the arts will find the perfect complement to their activities in the different visitor attractions related to the flavourful world of olive culture.

Plaza Vázquez de Molina, Úbeda.

Nature in Jaén

THE LARGEST EXPANSE OF PROTECTED NATURAL SPACES



Welcome to the largest “green lung” in Spain. Jaén is a province where nature holds an irresistible appeal for tourists. It boasts four natural parks, three areas of outstanding natural beauty, two nature reserves and seven natural monuments, making it unique in the Iberian Peninsula. More than 300,000 hectares, almost a third of the province's territory, are protected.

The Sierras de Cazorla, Segura y Las Villas Natural Park is the largest and most important of Jaén's natural spaces. It is a treasure trove of plant and animal life: a stunning and unique natural park where the Guadalquivir and Segura rivers rise, dotted with picturesque villages, centuries-old castles and routes that have been travelled by man since time immemorial. Jaén's three other natural parks are the Sierra Mágina, the Sierra de Andújar and Despeñaperros. The Sierra Mágina is a geological rarity and a haven

ADVENTURE TOURISM The natural spaces of Jaén Province are ideal for all kinds of activities. One example is hiking: the province offers shorter trails as well as long-distance routes such as the GR-247 Southern Forests route, which crosses the entirety of the Sierras de Cazorla, Segura y Las Villas Natural Park. Another iconic long-distance route is the GR-48, which runs the full length of the Sierra Morena. Lovers of two-wheeled tourism are blessed with an extensive network of bike-touring routes that criss-cross the province. The range of activities on offer is completed with the addition of horse riding, 4x4 excursions, rafting, canyoning, climbing, paragliding and powered-paragliding, caving, wildlife photography, hunting in the Sierra de Andújar and Despeñaperros, and much more.

for native flowers, which bloom in an abundance matched by few other European countries. The Sierra de Andújar and Despeñaperros have both played host to the reintroduction of the Iberian lynx. They are located in the north of Jaén Province and form part of the mountainous massif of the Sierra Morena, an area that is rich with legends and literary references and occupies a special place in the hearts of the area's inhabitants.

The Southern Renaissance

ÚBEDA • BAEZA • JAÉN



From left to right: Santa María de los Reales Alcázares, Plaza Vázquez de Molina, Úbeda; the fountain of Santa María with the cathedral in the background, Baeza; and Jaén cathedral.

The Renaissance-era World Heritage site of the cities of Úbeda and Baeza is a leading destination for lovers of history, art and heritage. Together with the capital, Jaén, they form a triangle of sites and monuments that exemplify the Southern Renaissance.

Baeza, whose beauty is exalted in the verses of the poet Antonio Machado, is the leading exponent of religious architecture, while Úbeda stands out for its private buildings and monuments to civil power. The city of Jaén lies at the foot of Santa Catalina Castle and is home to a remarkable cathedral, one of the great symbols of the Andalusian Renaissance.

Between them, the three cities boast two cathedrals that are unrivalled anywhere in Spain, along with a countless number of palaces and churches. Jaén

owes much of its architectural heritage to figures such as Francisco de los Cobos, secretary of state to Emperor Charles V, and architects such as Andrés de Vandelvira, who did his finest work in this province.

However, Jaén's Renaissance heritage is not limited to these three cities: it can also be found in places such as Villacarrillo, the home of Andrés de Vandelvira; Hornos de Segura; Cazorla; Sabiote and Canena, with their palatial castles; La Guardia, Huelma and Mancha Real in the county of Sierra Mágina; and Alcaudete and Alcalá la Real in the Sierra Sur. Other areas in northern Jaén, such as Castellar, Sorihuela del Guadalimar and Andújar, also boast important religious buildings that form part of the Renaissance tradition.

Castles and Battlefields Route

A JOURNEY THROUGH HISTORY



The *Castle and Battlefields Route* offers visitors the opportunity to explore some of Spain's most important and iconic strongholds. The castles in **Baños de la Encina**, **Jaén**, **Alcaudete** and **Alcalá la Real** (La Mota, pictured), among others, are testament to a bellicose past and the story of three battles that changed the course of history in the Iberian Peninsula: namely, the battles of Baécula, Navas de Tolosa, and Bailén.

In addition to exploring the castles and museums that comprise the route, visitors can enjoy **complementary services** such as fine dining, accommodation, shopping, workshops, leisure facilities and historical re-enactments. These and other high-quality tourist activities will make your journey along the *Castles and Battlefields Route* a truly unique and unrivalled experience.

A Journey Back to the Time of the Iberians

JAÉN'S EARLIEST MEMORY

The remains of more than 500 Iberian settlements are scattered across Jaén Province.

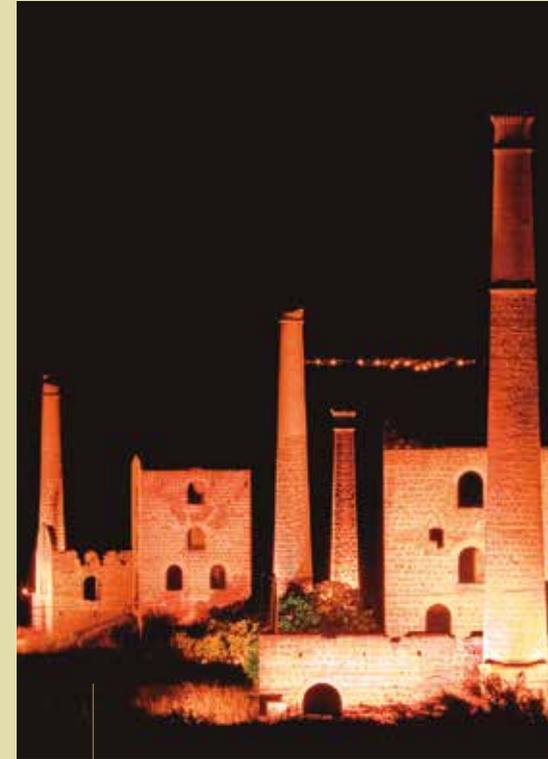
The Iberian peoples occupied the upper and middle parts of the Guadalquivir valley between the **7th and 1st centuries BC**. As a result, Jaén has a more significant Iberian legacy than any other province in Spain.

A *Journey Back to the Time of the Iberians* is a cultural itinerary and tourist route that begins in the municipality of **Vilches**, in the fortified town of Giribaile. The route leads down to **Cástulo** (Linares) (*Mosaic of Love*, 1st century BC, pictured) by way of **Castellar**, **Ibros**, **Peal de Becerro**, **Porcuna**, **Huelma** and the city of **Jaén**, where the Museum of Jaén Province and the Iberian Museum house items from two of the most important Iberian sites: El Pajarillo and Cerrillo Blanco. The route offers a unique opportunity to discover this fascinating culture and enjoy a range of activities for all the family, including guided and dramatised tours of the sites, hot air balloon rides, workshops and scavenger hunts.



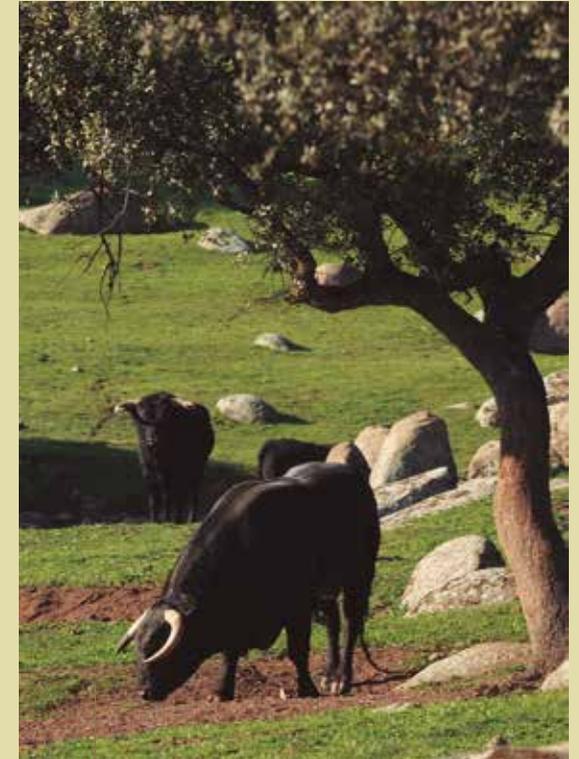
Excursions within the province

MINING AND BULLFIGHTING COUNTRY



Linares is the second-largest city in Jaén Province. Steeped in history, and with a proud tradition of music and bullfighting, Linares is an industrial city that boasts one of the province's strongest economies and a unique **mining heritage**.

There are routes throughout the municipality that explore the most important mining areas. The starting point is the Mining Industry Visitor Centre, located on the old freight platform at Madrid Station. As well as exploring the area's mining heritage, visitors can check out the Raphael Museum in **El Pósito**, sample the unique range of **tapas** dishes and discover the archaeological complex of **Cástulo**, just five kilometres outside the city.



In the **north of Jaén Province**, visitors will encounter a traditional mining landscape, along with pastureland for **fighting bulls**. Two of the province's natural parks provide a habitat for the Iberian lynx, while on the last Sunday in April the procession of **Our Lady of La Cabeza**, the oldest procession of its kind in the country, takes place in the heart of the Sierra de Andújar.

Jaén's protected natural spaces are criss-crossed by long-distance hiking trails, as well as being great spots for stargazing, birdwatching and related tourist activities. Hunting is another activity that attracts many visitors. **La Carolina** is the capital of the "new towns" of the Sierra Morena, while notable neighbours include the towns of **Santa Elena** and **Baños de la Encina**.



OLIVE GROVES COMPRISE THE PROVINCE'S MOST ICONIC LANDSCAPE

Olive groves seen from Segura de la Sierra Castle.

Varieties

OLIVE OIL



More than 90% of the EVOO produced in Jaén comes from the Picual variety of olive. The Royal variety is also native to the Sierra de Cazorla, while there is a significant amount of Arbequina cultivation despite its foreign origins. The cultivation and consumption of olives is both a symbol and a source of wealth for the towns and cities

of Jaén Province. The olive trees begin to flower in late April; in June, the first fruits appear and are left to ripen until the harvest begins in mid-October. The emergence of new markets has encouraged Jaén's olive-growers to develop new and experimental varieties, such as the Frantoyo, the Arbosana and the Cornezuelo.



JaÉN selección

The *Jaén Selección* awards help to boost the national and international profile of Jaén Province's star export: olive oil. Jaén Provincial Council launched the awards in 2003 with the aim of recognising and rewarding the province's finest

EVOOs. The accolades are given to the seven best conventionally produced oils and the best organic oil. Together, these eight EVOOs serve as ambassadors, promoting the excellence of Jaén Province domestically and abroad.

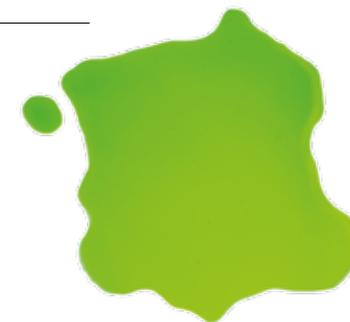
PICUAL, THE OUTSTANDING NATIVE VARIETY OF JAÉN PROVINCE



Spain is home to numerous varieties of olive, all of which produce excellent EVOOs. However, the most popular variety is the Picual, which is native to Jaén Province. Here, a wide range of authentic and exquisite oils are produced from Picual olives, and in recent years the outstanding quality of these oils has won them the most important awards and accolades in the olive-oil industry. The Picual is the most popular single variety of olive grown in Jaén Province: it is vigorous, has a high oil content and produces oil with a great deal of character. Picual olive oil is fruity and pleasantly bitter, with a slight sharpness that becomes milder over time. It is a variety that has come to characterise Jaén and has given the province a unique place within the international olive-oil industry. All of the research that has been done on the Picual variety has concluded that it is one of the healthiest, most vigorous and most flavourful types of olive. Moreover, numerous medical studies have found that its properties are healthier than those of other varieties. It has a higher concentration of antioxidants, helps to prevent heart disease and aids the elimination of harmful cholesterol from the human body. The producers of Picual olives remain committed to ensuring the variety's exceptional quality and to making it available to a broader public.

ROYAL

The Royal variety is native to Jaén Province, although it remains very uncommon. It is only grown in a very specific part of the Sierra de Cazorla, in the foothills of the largest natural park in Spain. Royal olives typically turn red when they ripen, and produce an EVOO that stands out for its smooth taste and lack of bitterness. The aroma is refreshingly fruity, with hints of fresh grass and green tomato. It is less intense in colour than the Picual variety and pairs well with salads, fish and white meat.



ARBEQUINA



Arbequina is another variety of olive that is used in the production of EVOO and is grown in Jaén Province. Although it is not native to Andalusia (the variety was developed in Catalonia and the highlands of Aragon) it has perfectly acclimatised to the soil of Jaén. The Arbequina variety produces an EVOO that stands out for its fruity aroma of young olives and other fruits. It has a stronger yellow colour than Picual oils and its sweet flavour contrasts with the bitterness and sharpness of the varieties native to Jaén. It pairs well with desserts. In recent years, production levels for the Arbequina variety have increased and its flavour has started to take on a more local character.



IN JAÉN VISITORS CAN ENJOY
UNFORGETTABLE EXPERIENCES
AMONG THE OLIVE TREES

Experiences

A MULTITUDE OF EVOO-RELATED OPTIONS



IN Jaén Province, a wide range of complementary activities and leisure services has emerged in connection to the world of olive oil, thereby enabling visitors to enjoy an authentic and unforgettable olive-oil tourism experience. The olive mills that form part of OleotourJaén offer educational olive-oil tastings that allow visitors to put their senses to the test. A tasting is also the best way to appreciate the unique qualities of the different EVOOs and to

prepare one's palate for a delicious meal in many of the restaurants where olive oil is a central ingredient. It is also an excellent way to learn how to appreciate certain dishes that are prepared with as much care and attention as the EVOOs themselves. A journey through the world of EVOO encompasses spas, boutique accommodation, olive festivals, shops where you can buy the industry's produce and products, providers of tourist services, and much more.

Olive-oil tasting at the Melgarejo olive mill in Pegalajar. Overleaf: Tasting olive pearls and jam at the Oro Bailén store. Bottom: Tourists visiting the olive groves.



✻ Enjoying EVOO

A WORLD OF SENSATIONS - STARTING AT THE OLIVE MILL



IN Jaén, the world of EVOO is filled with exciting experiences. The oil itself is produced at factories known as olive mills, which have been adapted to accommodate tourists and can be visited all year round. However, the best time to visit is between October and February, when the production process is in full swing. During the visit, the mill manager and the guides show visitors what happens to the olives after they are brought in from the olive groves, and how they are mechanically processed to produce the world's finest

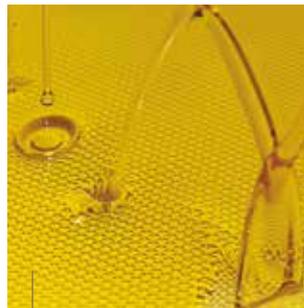
EVOO. The olive mills and cooperatives offer package tours that enable visitors to taste the oils, sample traditional cuisine and visit the olive groves, where they can step into the shoes of an olive-grower for a few hours. In the autumn, the olive growers around Jaén also allow visitors to pick the olives and take them to the mill, where they are then processed into oil. Additionally, some olive mills and cooperatives offer introductory tasting courses that include theoretical and practical classes, along with pairing sessions involving different EVOOs and foods.

Top: Olive-oil tasting at Tierras de Távora. Overleaf: Olive grove at Nobleza del Sur and the Oro Bailén shop.



THE FOREST AND THE OLIVE GROVE: A LIVING MUSEUM THAT COVERS AN ENTIRE PROVINCE

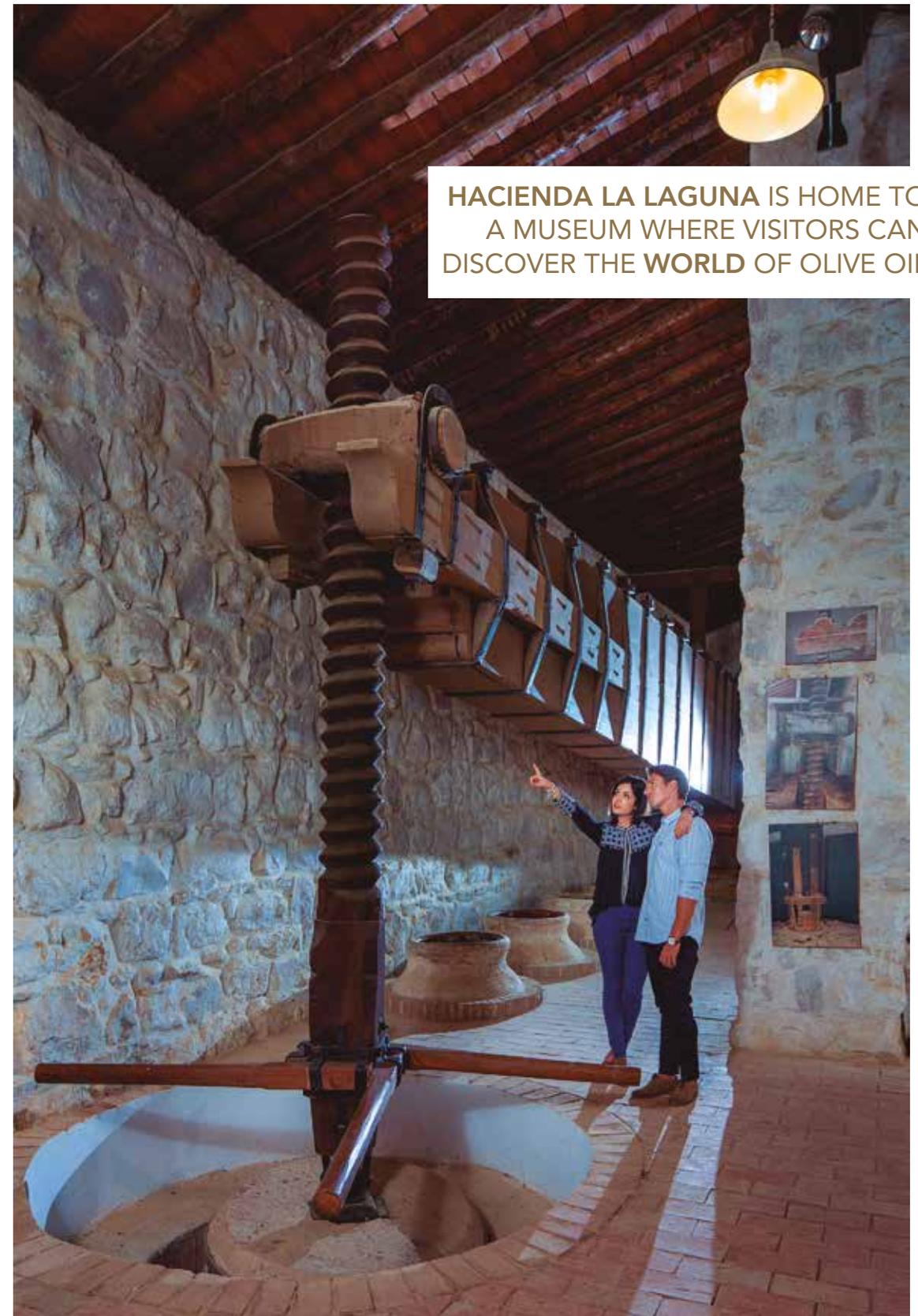




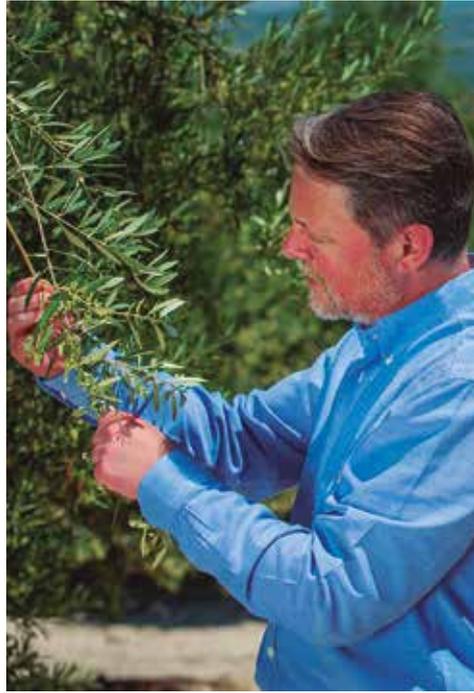
HOW TO TASTE EVOO

The olive mills and cooperatives that form part of the OleotourJaén tourism initiative offer visitors the opportunity to experience an olive-oil tasting. The experts leading the tasting will first invite you to smell the product and then to taste it, and teach you not only how to tell high-quality oils from those of inferior quality, but also how to distinguish the organoleptic properties of the different varieties.

Images (top to bottom and left to right): single portion of Melgarejo EVOO. Bottom: Soler Romero and Espíritu Santo. Overleaf: The Museum of Olive Culture at Puente del Obispo (Baeza).



HACIENDA LA LAGUNA IS HOME TO A MUSEUM WHERE VISITORS CAN DISCOVER THE WORLD OF OLIVE OIL



HOW TO ENJOY OLIVE OIL

OleotourJaén is a journey through all the senses, not only the sense of taste. EVOO has many different uses and benefits, including health, beauty and wellbeing. The journey from branch to bottle is a long one. The Roman baths and marble pools at San Andrés spa in Canena invite visitors to indulge in an olive-oil therapy treatment, such as an olive-oil exfoliation and body wrap.

Previous page: A diner enjoys dishes prepared using EVOO at Canela en Rama restaurant, Linares. Adjacent: Francisco Vañó, Castillo de Canena. Below: Shop selling Oro Bailén products. Bottom of page: San Andrés spa, Canena.





IN many of the towns and cities whose olive mills and cooperatives form part of OleotourJaén, there is a strong commitment to developing rural and cultural tourism and to promoting the benefits of EVOO. Closely linked to this type of tourism is the emergence of boutique accommodation, in the form of charming and venerable farmhouses located near the olive mills and decorated in keeping with the antique olive-growing aesthetic.

There are companies in the province's main cities that offer active tourism experiences and visitor packs that enable tourists to explore the olive groves on foot, mountain bike, 4x4 or even horseback. After admiring the natural landscape in which the olive groves are rooted, what better than to learn about their history and culture in

the themed museums that can be found throughout the province? Another option is to enjoy the health benefits offered by EVOO.

Jaén is home to spas and treatment centres where EVOOs form the centrepiece of a restorative massage or a beauty session. Moreover, in recent years the olive mills and cooperatives themselves have begun to explore new business opportunities in the field of natural cosmetics. You can now find soaps, moisturisers and gels that are made from high-quality EVOOs and also, according to recent studies, provide certain health benefits. After visiting the olive mills, enjoying the olive-oil-inspired cuisine and relaxing in a spa or boutique accommodation, the logical next step is to treat yourself to a bottle of the finest EVOO as a souvenir.

Top: Beating in the county of El Condado. Overleaf: El Arte del Olivo artisan workshop (Torreperogil).



THE COMPLETE EXPERIENCE PACKAGE

Throughout Jaén Province there are companies specialising in active tourism that offer experiences related to olive-growing and the world of olive oil. In short, an olive-oil adventure! Jaén marks the beginning of an exciting journey: from growing the produce in the olive groves, to bottling the oil at the olive mill. It is a journey that transforms olive-oil tourism into a truly unique experience. Image: Cortijo de la Monja, owned by the Claramunt company (Baeza), where visitors can admire the olive trees standing proudly amidst the native flora.



Boutique accommodations

DELIGHTFUL DESTINATIONS IN THE HEART OF NATURE



Cortijo de Bornos, Cambil.

BOutique accommodation also forms part of the olive-oil tourism experience. Cortijos, or farmhouses, are the archetypal rural dwellings in Jaén Province: built to meet the needs of the olive-growing estates, they have a unique architecture and sit in the very heart of the natural environment. In recent years, many of them have been converted to provide charming rural accommodation amidst a sea of olive trees. As well as staying at them, you can also use them as a

venue for celebrations, get-togethers and other social events. Of particular note are the Cortijo de Bornos apartments in Cambil; La Cateta in Mancha Real; Cortijo Espíritu Santo in Úbeda; El Olivar de Tramaya in La Iruela; Cortijo Salido Bajo in Navas de San Juan; and Cortijo de Ramón in the town of Cortijos Nuevos (Segura de la Sierra). Although Cortijo de El Madroño in Martos does not provide accommodation, it can be hired for celebrations and special events.

Olive-oil festivals

A YEAR OF CELEBRATIONS IN A UNIQUE PROVINCE



The olive-oil festivals also provide an opportunity to pay homage to the culinary importance of EVOO and to celebrate the province's chefs.

EVOO lies at the heart of Jaén's society, a number of festivals have grown up around it to celebrate its importance. The newest is the annual "Festival of the First Oil", which takes place in Jaén at the start of November. It celebrates the arrival of the olive-harvesting campaign and incorporates a tasting of the first oil produced from the early harvest. The Olive Festival takes place on 8 December in the municipality of Martos, often considered the true birthplace of the

olive grove. It is a popular celebration that pays homage to the area's olive-growers through an extensive programme of activities, culminating in a tasting of the traditional hoyo aceitunero, a dish consisting of bread, olive oil, cod and olives. Porcuna also boasts an Olive-Oil Festival, while Jaén's three designations of origin (Sierra de Cazorla, Sierra Mágina and Sierra de Segura) organise celebrations and fiestas around the prize-giving ceremonies for the best oils.



OLIVE OIL AND SHOPPING

Don't miss the enjoyable experience of purchasing a bottle of fine EVOO or some olives, cosmetics made from olive oil, handicrafts made from olive wood, or one of the many other items that can be found in specialist shops and olive-oil purveyors throughout the province. These and many other experiences related to the exciting world of olive-growing and olive-oil culture are possible thanks to the many companies that provide services for tourists in Jaén Province. Image: A couple visits La Casa del Aceite in Paseo de la Constitución, Baeza.

Olive mills

WHERE THE WORLD'S FINEST EVOO IS MADE



OLive mills are factories or industrial facilities where olives are made into olive oil. Jaén Province is home to dozens of olive mills and cooperatives, which are at their busiest between October and February while the olives are being harvested. The campaign begins with the task of gathering the olives, after which they are transported to a production centre where they are received, cleaned and washed. The production process then commences, passing through the stages of milling, pressing, decanting, filtering, preserving, and finally bottling. Once the oil has been bottled, it is then sold so that it can be enjoyed by a diverse range of discerning palates.

The olive mills that form part of OleotourJaén remain open for most of the year, so that visitors can find out in detail about how EVOO is produced and the different links in the production chain. The so-called “tourist olive mills” offer a number of services designed to celebrate the humble olive, which is the main culinary, economic and cultural symbol of Jaén Province. The managers of these mills organise guided tours, tastings and excursions to the olive groves, which together provide a unique sensory experience and an informative insight into the world of olive oil production. Moreover, the majority of these mills have shops where visitors can purchase their EVOOs.



Aceites Castellar

Carretera de Sabiote, s/n.
Castellar.

PHONE 953 460 718.
WEB www.noblezadelsur.com
EVOO *Nobleza del Sur*



Aceites Castellar produces an EVOO named *Nobleza del Sur*. The company's olive-growing traditions go back more than three generations and the firm is firmly committed to quality throughout all stages of the production process. Upon request, Aceites Castellar can organise tastings and special culinary events at its facilities. At the company's farmhouse, which is surrounded by poppies in the spring and located just a few kilometres from the olive mill, visitors can enjoy a rustic lunch and watch the beating of the olive trees at harvest time.



Aceites Cazorla

Carretera de Peal de Becerro a Cazorla,
km. 10,5. Cazorla.

PHONE 953 724 031.
WEB www.aceitescazorla.com
EVOO *Cazorla*



Aceites Cazorla is located near the entrance to the Sierras de Cazorla, Segura y Las Villas Natural Park, opposite the town of Cazorla. It is the oldest oil-producing cooperative in the county and a pioneer in the production of EVOO from olives of the Royal variety, which are native to the Sierra de Cazorla. Its Picual and Royal olive oils bear the guarantee of the Sierra de Cazorla designation of origin. The company's premium EVOO is sold under the brand name *Cazorla*.



Aceites Florencio Aguilera

Aldea Hortichuela, cruce con Pila de Soto,
carretera 5300. Alcalá la Real.

PHONE 667 471 766.
WEB www.aceitesflorencioaguilera.com
EVOO *Agápê*



Aceites Florencio Aguilera is a family-run olive mill located in the heart of Jaén's Sierra Sur at an altitude of 1300 metres. This privileged location gives its EVOOs a unique chemical composition and a special flavour that exudes quality. Its award-winning EVOO *Agápê* is made from Picual olives harvested early in the season. The company also sells chocolate and jam under the same brand name. In November, when the olives are in the veraison or colour-change stage, the mill produces its *Oleum Caeli* oil; after which it then makes its *Aove Familiar* oil from the ripest fruits.

Aceites García Morón

Carretera de San Roque, 12.
Arjonilla.

PHONE 953 520 011 / 953 520 012.
WEB www.garciamoron.com
EVOO *García Morón*



Aceites García Morón has cultivated olives since 1850. Traditionally, it has been a pioneer in the use, improvement and application of new agricultural technologies, which have enabled the firm to improve its productivity and the quality of its products. It mostly grows Picual olives, which provide a green-coloured oil with a fresh, fruity aroma and a slightly bitter taste. *García Morón* EVOOs are produced exclusively via mechanical processes.

Aceites La Casona Organic Estate

Camino del Puerto, s/n.
Pegalajar.

PHONE 953 030 278 / 619 489 664.
WEB www.aceiteecologicolacasona.com
EVOO La Casona



Certified organic by the Organic Farming Association of Andalusia (CAAEE) since 1998, these centuries-old olive groves located high in the mountains are managed by a family firm that is committed to respecting health and the environment throughout the production process for its EVOOs. The company has a small olive mill where the olives are cold-pressed on the same day they are harvested, in order to preserve their properties. The practice of organic farming also helps to promote biodiversity in the local environment.



Aceites Padilla

Carretera Madrid-Cádiz,
km. 294,5. Bailén.

PHONE 953 670 517.
WEB www.aceitespadilla.com
EVOOs Padilla 1808, Premium, Oliva Bio



Almazara San Pablo produces Picual-variety EVOO using olives from its own groves. Great care and attention is taken throughout the entire process of producing, preparing and bringing to market this EVOO of exceptional quality. The company has two separate production lines: an organic line, which produces its *Padilla Oliva Bio* oil, and a conventional line, which produces its *Padilla 1808* and *Padilla 1808 Premium* oils. Almazara San Pablo uses organic farming techniques to ensure its oil is free from contaminants and to help protect the area's natural resources.



Arjona de Rasa

Camino Dín, km. 12.
Arjona.

PHONE 953 122 634.
WEB www.arjonaderasa.com
EVOO Arjona de Rasa



Oleorasa Tour unites the worlds of olive-growing and equestrianism in a single location: namely, the heritage-rich municipality of Arjona, deep in the countryside of Jaén Province. A love of olive-growing, handed down through generations, allied to one man's passion for horses and the world of equestrianism, has given rise to a truly unique olive-oil tourism experience. The fruit of this remarkable project is a wholly natural olive oil with a singular aroma and flavour that places it among the finest EVOOs in the world.



Ciudad de Jaén

Polígono de Los Olivares.
Calle Frailes, parcela 2. Jaén.

PHONE 953 281 505.
WEB www.aceiteciudaddejaen.com
EVOOs Fuente Peña y Puente Sierra



The Ciudad de Jaén cooperative, located in the provincial capital, has taken a great step forward in the production of premium EVOO owing to the change in attitude towards bottled olive oil. The cooperative has embraced new techniques for cold extraction, inertisation and bottling, which have combined to make its EVOO a product of outstanding quality. In terms of olive-oil tourism, the activities it offers include tours of the olive groves and mill (where visitors can find out about each stage of the production process), culinary and cultural experiences and even an olive-oil massage at a spa.



Cortijo El Madroño

Carretera de Santiago de Calatrava, km. 7. Martos.

PHONE 696 067 680 / 667 762 546.

WEB www.aceitecortijoelmadroño.com

EVOO Cortijo El Madroño



The olive mill is located on a large estate near the town of Martos. It was built in 1920, at a time when landowners often adapted these agricultural buildings and converted them into second homes where they would spend the summer. In addition to its modern olive mill, the firm also has a museum containing traditional olive-pressing machinery and tanks from an old winery. It is a charming venue that has been adapted to accommodate celebrations and conferences.



Cortijo Espíritu Santo

Apartado de Correos 217 de Úbeda.

As the site lies at the very heart of La Loma region, visitors will need to phone in order to obtain precise directions.

PHONE 953 776 256 / 611 063 159.

WEB www.cortijoespíritusanto.com

EVOO Cortijo Spiritu Santo



This olive mill stands alongside a 17th-century farmhouse, within an olive grove located very near to the city of Úbeda. The family firm that manages the mill has a long tradition of olive-growing and uses techniques that respect the environment. The EVOO it produces is of exceptional quality and sold under the brand name *Cortijo Spiritu Santo*, which visitors can sample during tastings and special culinary events. The farmhouse has been adapted for use as rural accommodation.



Cortijo La Labor

Camino viejo de La Laguna, s/n. Puente del Obispo (Baeza).

PHONE 953 765 142.

WEB www.aceiteshaciendalalaguna.com

EVOO Hacienda La Laguna



Cortijo La Labor olive mill produces and bottles EVOO under the brand name *Hacienda La Laguna*. It is located in the Guadalquivir Valley, next to the Laguna Grande Area of Natural Beauty in Baeza. The unique properties of this *terroir* give the olive oil a bright green hue and an intensely fruity aroma. The first batch of olive oil produced after the early harvest is sold under the *Premium* brand, while the EVOO is made a little later. Both products are made by cold-pressing, without any chemical processes involved.



Cortijo La Torre

Cortijo de la Torre, s/n. Arjona.

PHONE 953 236 146 / 655 035 272.

WEB www.aceitessanantonio.com

EVOOs Cortijo La Torre y Torre Luna



Aceites San Antonio in Arjona produce the award-winning *Cortijo La Torre* olive oil at their mill, the Molino de Aceite de San Antonio, which entered into operation towards the end of the 19th century. The company also has a bottling plant and offers tours of its facilities. The farmhouse is located next to the olive mill and has retained its traditional architecture. As well as being a family home, it also has function rooms for celebrations and tastings. Aceites San Antonio also sells the brand *Torre Luna*, which is a *coupage* of the Arbequina and Picual varieties.



El Alcázar

Carretera de Ibro, s/n. Baeza.

PHONE 953 740 311.

WEB www.olibaeza.com

EVOO Olibaeza



El Alcázar, a cooperative olive mill located on the outskirts of the World Heritage Site of Baeza, stands out for its strong commitment to the latest technologies. In recent years it has revamped its image, introducing new, more modern bottles that still retain something of the historical character of the city where its olives are grown. In addition to tastings and special culinary events, El Alcázar offers guided tours of its facilities and excursions to nearby olive groves.



El Pilar

Carretera de Mogón, km. 1,2. Villacarrillo.

PHONE 953 440 058.

WEB www.cooperativadelpilar.com

EVOOs Prólogo y Cazorliva



The cooperative of Nuestra Señora del Pilar de Villacarrillo stands out for its extensive facilities (incorporating the largest olive mill in the world), which occupy an area of some 160,000 square metres and are set amidst dense woodland containing a vast array of plant species. The cooperative's aim is to ensure that its members' olive groves remain productive, to which end it enforces rigorous controls to guarantee the natural properties and quality of the end product, in line with the philosophy that "quality starts in the field".



Los Remedios

Carretera Mancha Real-Cazorla,
km. 16,8. Jimena.

PHONE 953 357 437.

WEB www.orodecanava.com

EVOO Oro de Cánava



The cooperative applies a traditionally painstaking approach to the gathering and selection of fruit in combination with the very strictest quality-control parameters, resulting in an exceptional EVOO that it markets under the brand name *Oro de Cánava*. The olive mill incorporates a function room for olive-oil tastings and a bottling plant inspired by a traditional Andalusian farmhouse. Founded in 1976, the cooperative is a living embodiment of the words of the Marquess of Santillana, who as far back as the 15th century extolled the virtues of the olive oil produced in the Sierra Mágina.

Melgarejo

Camino Real, s/n.
Pegalajar.

PHONE 953 361 081.

WEB www.aceites-melgarejo.com

EVOOs Selección, Ecológico, Original



Aceites Melgarejo, a family firm located in Pegalajar, combines tradition and innovation to produce a range of premium olive oils. Its bottling plant ensures that the oil is preserved and packaged under optimum conditions, while the company also boasts a tasting room where visitors can sample the different EVOOs. In recent years, Aceites Melgarejo has made a firm commitment to innovation; the outcome of which is the development of single portions of different varieties of EVOO, presented together in a special box.

Oleícola San Francisco

Pedro Pérez, s/n.
Begíjar.

PHONE 953 763 415 / 666 534 958.
WEB www.oleicolasanfrancisco.com
EVOO *Esencial Olive*



Jaén Province's first "tourist olive mill" is run by a family firm that takes a traditional approach to olive-oil production while embracing the latest developments in the industry. It boasts a range of facilities adapted for guided tours, courses and tastings. In addition to buying EVOOs and cosmetics at the mill shop, visitors also have the opportunity to take a tour of the olive groves and enjoy a traditional farmer's breakfast out in the fields. Tours are available in several different languages.

Oleocampo

Carretera del Megatín, s/n.
Torredelcampo.

PHONE 953 410 111.
WEB www.oleocampo.com
EVOO *Oleocampo*



The Oleocampo Group, based in Torredelcampo, is the result of the merger of three cooperatives in 1994. The group bottles and sells EVOO and offers a range of activities to promote olive-oil culture, such as tasting workshops and guided tours. It has its own shop and a visitor centre that explains how the finest EVOOs are produced. The group's olive oil is sold under the brand name *Oleocampo*.

Oleofer

Carretera El Puente-La Puerta,
km. 0,3. La Puerta de Segura.

PHONE 953 487 173.
WEB www.tierrasdetavara.com
EVOO *Tierras de Tavara*



The town of La Puerta de Segura is home to the Oleofer olive mill, whose EVOO *Tierras de Tavara* bears the Sierra de Segura designation of origin. In addition to producing conventional and organic olive oil, the mill has embraced olive-oil tourism and offers a range of different activities, guided tours, a tasting area and a shop. Additionally, at Los Barrancos, the company's estate, excursions are arranged on the days when the olives are harvested.

Oro Bailén

Casa del Agua. Ctra. a Plomeros (Autovía
A4, salida 310). Villanueva de la Reina.

PHONE 953 548 038.
WEB www.orobailen.com
EVOO *Oro Bailén*



Galgón 99 produces the award-winning EVOO *Oro Bailén*, which is made from the Picual and Arbequina olive varieties. The company's commitment to olive-oil tourism has resulted in the adaptation of its olive mill, which now incorporates a large shop and information panels in each of the different areas. It offers guided tours (in different languages) of both the mill itself and its own olive groves, in addition to weekend tourist packages that include accommodation. The company also offers activities for schools.

Perpetuo Socorro

Carretera 432, km. 362.
Alcaudete.

PHONE 953 560 201.

WEB www.carrasqueño.es

EVOO Carrasqueño



The Virgen del Perpetuo Socorro cooperative, in Alcaudete, produces bottles and sells its own EVOO under the brand name *Carrasqueño*. At its facilities, guides provide an explanation of each stage in the production process, from the moment the olives are poured into the hopper to the final bottling of the olive oil. The cooperative has a shop and the mill contains artefacts that were once used to gather the olives. Visitors are also able to taste the different varieties of premium olive oil that are produced on-site.



Picualia

Autovía Madrid-Cádiz, km. 298.
Salida 299. Bailén.

PHONE 953 670 565.

WEB www.picualia.com

EVOO Picualia



The merger of two cooperatives in Bailén led to the creation of an olive mill that boasts state-of-the-art equipment and modern, functional facilities, which it uses to produce the *Picualia* brand of EVOO. The mill is committed to promoting olive-oil culture through the provision of new experiences designed to thrill visitors' senses and taste buds, such as guided tours, tastings and a fully modernised museum of olive oil. The areas open to visitors are distributed around the central courtyard. There is also a shop and tasting room.



San Amador

Príncipe Felipe, 20.
Martos.

PHONE 953 550 057.

WEB www.amadorsca.es

EVOO Tuccioliva



The San Amador cooperative is housed in a splendid manor house in the centre of Martos, a town many consider the true birthplace of the olive grove. Its EVOO is of certified quality and is sold under the brand name *Tuccioliva*. It is made in a factory that boasts average production levels of around 3 million kilograms of olive oil. San Amador also boasts a visitor centre and a modern tasting room. In recent years, the cooperative's management has introduced exclusively designed bottles for San Amador's premium EVOOs.



Sierra de Génave

Avenida de la Estación, s/n. Génave.

PHONE 953 493 153.

WEB www.sierradegenave.com

EVOO Oro de Génave



The Sierra de Génave cooperative is a pioneer in the production of organic olive oil from Picual olives. Its *Oro de Génave* brand is the most recognised and widely consumed organic olive oil on the market. The cooperative's headquarters are a classic example of traditional Andalusian architecture and boast a large number of rooms, along with a two-stage organic olive mill. It also has a small museum arranged around an attractive courtyard, where visitors can find out about the history and properties of the finest EVOOs.



Soler Romero

Carretera Alcaudete-Alcalá
la Real, km. 367. Alcaudete.

TFS 953 560 066 / 914 355 814.
WEB www.soler-romero.com
AOVE Soler Romero



The Soler Romero olive mill has a long tradition of olive-oil production. For six generations, this Alcaudete-based company has been producing olive oil of the finest quality. The firm stands out for its organic products, which are made from olives supplied from its own groves at the estate of Cortijo El Tobazo, a 600-hectare facility where the production is certified and the olives are grown using only organic farming techniques. It also offers attractive accommodation options.

Thuelma

Carretera A-401, km. 49. Huelma.

TF 953 390 155.
WEB www.thuelma.es
AOVES Thuelma y Tierras de Jaén



Since 1941, four generations of farmers and olive-growers have cultivated olive groves in the Sierra Mágina, at an altitude of over 1000 metres. The superb quality of the Picual olives, allied to rigorous controls throughout the production chain, have made Thuelma's EVOOs a popular choice both domestically and abroad. The company's original brand, *Thuelma Oliva*, is complemented by the addition of *Tierras de Jaén TJ*, a limited-edition gourmet brand of EVOO made from the first harvest of each season.



A TRADITIONAL FARMER'S **BREAKFAST**
AMIDST THE OLIVE GROVES, WHERE
THE OLIVE OIL TAKES **CENTRE STAGE**.



Fine dining

DELIGHT YOUR PALATE



IT is impossible to imagine the Mediterranean diet without EVOO. Olive oil is a vital ingredient in every dish; its culinary applications are endless and its health-giving qualities are complemented by an exquisite flavour that enhances every bite. The EVOO produced in Jaén Province, most of which is made from Picual olives, is consumed at breakfast, lunch and dinner, in dishes ranging from a simple piece of toast to

the most sophisticated and modern examples of haute cuisine. Each county in Jaén Province has developed a special relationship with olive oil and every area has its culinary specialities: from the hearty dishes of the mountains to the delicious cuisine of the countryside. Not to mention the pairing of EVOO with pastries and confectionery, producing delicious desserts of which olive oil is an irreplaceable ingredient.

Above: Juanito restaurant, Baeza. Overleaf: Ginger snap with cottage cheese and EVOO jam (created by Ana María Gutiérrez for *Degusta Jaén*).





Toast with EVOO
(Canela en Rama).



Game ravioli with wild asparagus and locally
produced cheese (Canela en Rama).

EVOO is an essential part of the Mediterranean diet, which has been declared by UNESCO as part of humanity's Intangible Cultural Heritage. In terms of both quantity and quality it is the star ingredient of cooking in Jaén, where traditional breakfasts, lunches, snacks and dinners are doused or dressed with the "liquid gold" of olive oil. It is a key part of the province's cuisine, adding distinction, character and modernity to the dishes served in Jaén's restaurants. Olive oil also ranks among the most important and highly valued ingredients due to its ability to pair with meat, fish, salad and cold soups, as well as traditional desserts.

Ultimately, EVOO serves as the backbone of Jaén's cuisine, lending the province's dishes a seal of exceptional culinary quality and flavour thanks

to its extraordinary organoleptic properties. These properties include a pleasant and unmistakable aroma of fresh fruit, thanks to the olives from which the first oil of the harvest is made; a delicious and exquisite flavour; and an intense green hue that is typical of the oil produced at the start of the harvest. Although the oil may become more yellow in colour over time, it does not lose any of its properties.

The great purity and quality of these flavours and aromas add cachet to the wide variety of traditional dishes on offer in Jaén. It also adds value to the culinary inventions of gourmands and chefs who specialise in the use of EVOO, as their knowledge of its nuances, varieties and sensory qualities enable them to recreate an entire world of sensations.



Pulled pork and stewed meat croquettes
(Juanito)



Castilian-style roast Segura lamb
(Casa Herminia).

A slice of toast with olive oil is the most popular breakfast option throughout Jaén Province, while other favourites include cakes, buns and other baked goods made with olive oil, fried churros with olive oil, and the classic *hoyo aceitunero*: the traditional breakfast of the olive-pickers, consisting of bread, olive oil, cod and olives.

A generous splash of EVOO is often added to vegetable dishes such as spinach (with asparagus or scrambled eggs), salads, pipirrana (diced salad), gazpacho, salmorejo (thickened gazpacho) and other cold soups, which are served in many restaurants throughout the province as a mouthwatering entrée prior to the delicious main meal. Roasted meats, game from the mountains, sautéed lamb, rabbit or kid cooked in garlic,

stews, partridge with beans, fried breadcrumbs with chorizo, *gachas* (a type of porridge), *andrajos* (a type of stew), *ajoatao* (a garlic-based sauce), *flamenquines* (breaded ham and cheese) and meatballs are just some of the many dishes found in Jaén that are prepared and enriched using the finest olive oil.

Trout, cod, partridge (whether pâté or in pickling brine), preserved pork loin, fried potatoes and peppers, artichokes and other stew-based dishes round off the long list of traditional dishes from Jaén that have olive oil as a key ingredient. And as if that wasn't enough, the menu is completed with a range of exquisite desserts such as hasty pudding, milk fritters and rice pudding, which initially became a staple in religious institutions and were later popularised among the general public.



Establishments featured in culinary guides

1 MICHELIN STAR



Bagá

Reja de la Capilla, 3. **Jaén**.
PHONE 953 047 450.
WEB www.bagagastronomico.com

A tasting menu undergoing constant change, like our vegetable gardens and seasonal markets. A bistro-type restaurant with an open kitchen, able to seat a maximum of 15 diners.



Dama Juana

Melchor Cobo Medina, 7. **Jaén**.
PHONE 953 006 454.

Juan Aceituno defines his restaurant as “a fusion of haute cuisine, emotions and memories”. A welcoming, high-quality establishment.

MICHELIN BIB GOURMAND



Canela en Rama

República Argentina, 12. **Linares**.
PHONE 953 602 532.
WEB www.canelaenramalinares.es

A bold fusion of Andalusian cooking and other global cuisines, overseen by Juan Carlos Trujillo. Winner of the “Jaén: An Inland Paradise” International Award for Cooking with EVOO.



Cantina La Estación

Cuesta de la Rodadera, 1. **Úbeda**.
PHONE 687 777 230.
WEB www.cantinalestacion.com

An exuberant menu that includes a tasting menu and innovative stews of the day, prepared using local produce.



Top to bottom and left to right:

Toast with EVOO and chocolate (Casa Antonio).

Pork belly confit with pumpkin (Los Sentidos).

Gin and tonic with a splash of EVOO.





Los Sentidos

Doctor, 13. **Linares.**
PHONE 953 651 072.
WEB www.lossentidos.net

One of the great establishments in creative haute cuisine, presided over by Juan Pablo Gámez. Winner of the "Jaén: An Inland Paradise" International Award for Cooking with EVOO.



Mesón Leandro

Hoz, 3. **Cazorla.**
PHONE 953 720 632.
WEB www.mesonleandro.com

Located next to Plaza de Santa María. Rustic dining room and terrace offering local mountain fare, including big game, stews, and trout from the Guadalquivir.

MICHELIN PLATE



Asador de Santiago

Avenida de Cristo Rey, 4. **Úbeda.**
PHONE 953 750 463.
WEB www.asadordesantiago.com

Located in the city of Úbeda (a UNESCO World Heritage Site). The restaurant's speciality is roast meat, along with dishes made from fresh, local, seasonal produce.



Casa Antonio

Fermin Palma, 3. **Jaén.**
PHONE 953 270 262.
WEB www.casantonio.es

The chefs at Casa Antonio are trained in the latest culinary trends, without losing sight of their roots in local traditions. Welcoming terrace.



Mangas Verdes

Bernabé Soriano, 28. **Jaén.**
PHONE 953 089 495.
WEB mangasverdesjaen.com

A menu that combines local produce with more exotic ingredients and the latest culinary trends.



Restaurante & Bistró Casa Alfonso

Placeta Consuelo Mendieta, 2. **Cazorla.**
PHONE 953 721 463.
WEB www.casa-alfonso.eatbu.com

Located in the heart of Cazorla, the surprising and extensive menu is based on traditional cuisine and modern dishes, including game and seasonal produce.



Taberna de Miguel

María Bellido, 120. **Bailén.**
PHONE 615 415 028.
WEB www.tabernademiguel.com

Modern and inviting, with the winner of the "Best Newcomer" category in the 2017 Madrid Fusión awards in the kitchen.



Yuma's

Avenida de Andalucía, 74. **Jaén.**
PHONE 953 228 273.

Unique and seasonal raw ingredients for a menu that changes as the year progresses. A simple, traditional Mediterranean restaurant with an welcoming ambience.

1 REPSOL SUN



Juanito

Puche Pardo, 57. **Baeza.**
PHONE 953 740 040.
WEB www.juanitobaeza.com

The aroma of stews, marinades and escabeches drifts out of the kitchen. Fine traditional cuisine with olive oil as its basis. Traditional home-made desserts.

More establishments offering excellent food made with olive oil

ALCALÁ LA REAL



Rincón de Pepe

Fernando el Católico, 17. **Alcalá la Real.**
PHONE 699 249 659.

This long-established bar-restaurant is small and welcoming. It specialises in traditional Mediterranean cuisine, wine and tapas.



Torrepalma (Hotel)

Conde de Torrepalma, 2. Alcalá la Real.
PHONE 953 583 010.
WEB www.restaurantetorrepalma.com

A classic purveyor of traditional cuisine, offering long-established dishes and EVOO tasting.

ALCAUDETE



Almocadén

Carretera Fuensanta, 38. Alcaudete.
PHONE 953 560 555.
WEB www.almocaden.com

Traditional cuisine with its own character. Restaurant, terrace, and bar area for tapas.

ANDÚJAR



Mesón Lourdes

Corredera Capuchinos, 10. Andújar.
PHONE 620 332 761.

20+ years of experience in Mediterranean cuisine: lovingly prepared tapas, superb rice dishes, exquisite meat dishes, fresh fish and seafood platters.

BAEZA



El Pájaro

Portales Tundidores, 5. Baeza.
PHONE 953 744 348.
WEB www.tabernaelpajaro.com

Fresh local produce prepared at a tavern-style venue. Highly recommended for tapas.



La Clave

Avenida Alcalde Puche Pardo, 9. Baeza.
PHONE 695 513 394.
WEB www.laclavemusicbar.es

Eclectic and original flavours with exceptional presentation. Delicious home-made desserts.



Top to bottom and left to right:

Gazpacho of roasted vegetables with confit squid ink, sem-dried cherry tomatoes and quail egg (Canela en Rama).

"Luisa" artichokes (Juanito).

Apple tart with olive-oil ice cream (Casa Antonio).





La Pintada (Hotel Puerta de la Luna)

Canónigo Melgares Raya, 7. **Baeza**.
PHONE 953 747 019.
WEB www.hotelpuertadelaluna.com

Unusual and sophisticated touches in a cosmopolitan menu inspired by classic flavours.



Vandelvira

San Francisco, 14. **Baeza**.
PHONE 637 465 790.
WEB www.cateringdelicias.com

Dishes made from fresh local produce, inspired by EVOOs of the very highest quality and prepared in a unique setting with a rich heritage.

BURUNCHEL (LA IRUELA)



El Curro (Hotel)

Carretera de la Sierra, 32. **Burunchel (La Iruela)**.
PHONE 953 727 311.
WEB www.hotelescurro.es

A warm and welcoming ambience, where diners can experience the fusion of long-established, traditional mountain cooking with the most sophisticated forms of signature cuisine.

CABRA DEL SANTO CRISTO



Casa Herminia

Moya, 12. **Cabra del Santo Cristo**.
PHONE 953 263 561 / 953 397 506.
WEB www.casaherminia.com

Located in the heart of the Sierra Mágina Natural Park, this restaurant fuses tradition and the latest trends, all dressed with the finest local EVOOs.

CAZORLA



Lusco. Taberna y restaurante

Nubla, 33. **Cazorla**.
PHONE 953 721 350.
WEB www.luscotaberna.com

This restaurant offers a fresh take on mountain cuisine: traditional recipes with surprising textures and flavours, plus unbeatable views of La Yedra Castle.



Macorina

Plaza Corredera, 2. **Cazorla**.
PHONE 953 647 367.
WEB www.lamacorina.es

This bar-restaurant in the heart of the charming town of Cazorla offers a variety of delicious flavours and specialises in Asian fusion.



Parador de Turismo de Cazorla

Carretera de la Sierra, s/n. **Cazorla**.
PHONE 953 727 075.
WEB www.parador.es

Located in the heart of the Sierras de Cazorla, Segura y Las Villas Natural Park, this welcoming restaurant specialises in traditional cuisine and game.



Raíces

Poeta Antonio Machado, 1. **Cazorla**.
PHONE 676 544 970.

Raíces is a modern, welcoming establishment that fuses traditional Cazorla cooking with international influences, such as Japanese or Moroccan cuisine.

HORNOS DE SEGURA



El Tranco

Carretera A-319, km. 75. **Hornos de Segura**.
PHONE 953 002 276.
WEB www.tranco.es

Boasting beautiful views of the Tranco reservoir, the restaurant offers a contemporary take on traditional dishes from the Sierra de Segura. Wide variety of local wines.

JAÉN



Asador El Mirador

Carretera Jaén-Los Villares (A-6050), km. 5. **Jabalucz, Jaén**.
PHONE 953 235 131.
WEB www.asadormiradorjaen.com

Traditional cuisine in a restaurant with stunning views over the olive groves of Jabalucz, with Jaén in the background.



Bahía

Plaza San Roque, 1. Jaén.
PHONE 953 251 450.
WEB www.restaurantebahiajaen.com

A classic purveyor of fresh local produce, dressed with EVOOs of the finest quality. Home-made dishes with unusual touches.



Casa Córdoba

Plaza de Belén, 8. Jaén.
PHONE 953 239 492.
WEB www.restaurantecasacordoba.es

Honest, popular, traditional cuisine, served without a fuss. Large wine list, with bottles from first-rate wineries.



Casa Herminia

Centro de Convenciones. Carretera de Granada, s/n. Jaén.
PHONE 953 263 561 / 953 397 506.
WEB www.casaherminia.com

Traditional cooking fused with more modern and innovative cuisine. Its location at IFEJA makes it ideal for celebrations and events of all kinds.



DiXtinto

La Rioja, 1. Jaén.
PHONE 953 379 332.

A unique and highly distinctive establishment in northern Jaén, specialising in rice dishes.



Kasler

Miguel Castillejo, 2. Jaén.
PHONE 953 255 393.
WEB www.kasler.es

Internationally inspired cuisine of superb quality with some unusual culinary touches.



Top to bottom
and left to right:

Rice with Iberian pork
and smoked elvers
(Los Sentidos).

De-boned pigs' trotters
stuffed with foie gras in
an almond sauce
(Casa Herminia).

Arbequina olive-oil ice
cream with tomato jam.





Parador de Turismo de Jaén

Castillo de Santa Catalina. **Jaén.**
PHONE 953 230 000.
WEB www.parador.es

An impressive medieval-style dining room, where the delicious, varied and extremely creative cuisine of Jaén Province achieves its fullest expression.



Taberna Don Sancho I y II

Avenida de Andalucía, 17 y 64. **Jaén.**
PHONE 953 264 021 / 953 275 121.

A traditional and authentic menu inspired by classic dishes that use EVOO as their base. First-class wine list.



Támesis

Maestro Sapena, 9. **Jaén.**
PHONE 953 267 067.
WEB www.restaurantetamesis.es

Influences drawn from all over the world, fused to produce a highly unique concept in signature cuisine.



Tuléar

Ortega Nieto, 4. **Jaén.**
PHONE 676 201 338.

Quality food prepared with passion by Alex Milla, one of the best chefs in the province. A truly innovative culinary experience.

LA CAROLINA



Orellana Perdiz

Autovía A4, salida 265. **La Carolina.**
PHONE 953 660 600.
WEB www.orellanaperdiz.es

Masters of traditional cuisine and game, and pioneers in the preparation of many different partridge dishes (including the classic pâté). Also renowned for their roasted meats.



Restaurante del Arco

Plaza de las Delicias, 6. **La Carolina.**
PHONE 953 681 672.
WEB www.delarcorestaurante.es

Fresh, local, seasonal produce is used to make delicious scrambled eggs, baked fish, partridge pâté and other dishes.

LOS VILLARES



ACG Los Villares (Hotel)

Alameda, 19. **Los Villares.**
PHONE 953 320 919.
WEB www.hotelacg.com

Private dining rooms available for large celebrations or a more intimate dining experience. Innovative cuisine prepared by Juan Manuel Galán.

MENGÍBAR



Ajo Negro

Real, 10. **Mengíbar.**
PHONE 615 198 570.

Original, fresh and continually updated dishes, dressed with the province's finest EVOO. There are also celebratory themed menus available.

PEGALAJAR



La Aleuza

Baja Fuente, 79. **Pegalajar.**
PHONE 629 752 046.

Family-run establishment in the foothills of the Sierra Mágina, offering seasonal cuisine where the produce takes centre stage. The perfect fusion of tradition and innovative technique.

SANTA ELENA



Mesón Despeñaperros

Avenida de Andalucía, 91. **Santa Elena.**
PHONE 953 664 100.
WEB www.elmesondespeñaperros.es

Cuisine from the Sierra Morena in the north of Jaén. Game and red meat, casserole with EVOOs from across the province.

SEGURA DE LA SIERRA



La Mesa Segureña

Postigo, 2. Segura de la Sierra.
PHONE 953 482 101.

Located in the heart of the beautiful town of Segura de la Sierra, this warm, welcoming restaurant serves traditional mountain cuisine and boasts stunning views of the peaks and crags.

ÚBEDA



Antiqua

Real, 25. Úbeda.
PHONE 953 757 618.
WEB www.restauranteantiqua.es

Located in the heart of the World Heritage city, this restaurant boasts a wide selection of EVOOs to complement its delicious menu.



El Seco

Corazón de Jesús, 8. Úbeda.
PHONE 953 791 452.
WEB www.restauranteelseco.com

Traditional and Sephardic cuisine, including robustly flavoured dishes accompanied with EVOO.



Parador de Turismo de Úbeda

Plaza Vázquez de Molina, s/n. Úbeda.
PHONE 953 750 345.
WEB www.parador.es

A welcoming restaurant located in a beautiful 16th-century palace inside the World Heritage city. Delicious dishes handed down from the days of the Andalusian Renaissance.



Tinta Fina

Gradas, 3. Úbeda.
PHONE 953 753 150.
WEB www.tintafinaubeda.com

Bold, creative touches for a menu where EVOOs are paired with every dish, including desserts.

VILCHES



Casa Marchena (Hotel)

Plaza de la Habana, s/n. Vilches.
PHONE 953 630 095.
WEB www.hotelcasamarchena.es

With over 40 years of experience, this restaurant offers traditional cuisine and an excellent wine list. The daily set menu is particularly outstanding.

VILLANUEVA DEL ARZOBISPO



Moratilla

Paraje Moratilla, s/n. Villanueva del Arzobispo.
PHONE 605 861 174.

Set amidst an olive grove in the Sierra de las Villas, this restaurant offers signature cuisine made with organic produce from its own vegetable garden, dressed with local EVOOs.

VILLARGORDO



Asador El Recreo

Plaza de la Constitución, 53. Villatorres.
PHONE 953 377 072.
WEB www.restauranteasadorelrecreo.es

Traditional dishes, some of which are prepared in a wood-fired oven. Wide range of Jaén Selección olive oils.



Partridge pâté seasoned with extra virgin olive oil (Orellana Perdiz).

Farmhouses and unique destinations

THE ARCHITECTURE OF THE OLIVE GROVES



Over the centuries, olive groves and olive oil have given rise to a unique perspective on the province's landscape, on its towns and cities, and on the people who live in them. The farmhouses of Jaén are a symbol of man's relationship with nature and its bounty. Found throughout the province, the vernacular architecture of these buildings serves as an example of respect for and integration with the landscape.

Four of the most beautiful farmhouses are located in the Sierra Sur, La Campiña and the Sierra Mágina. They are original examples of buildings that were designed for agricultural and livestock-rearing purposes, although the grandness of their rooms and annexes gives them a decidedly noble bearing. Today, these farmhouses remain in use as venues for celebrations, events and festivities.

Castillo de Canena

Remedios, 4. Canena.
PHONE 953 770 101.
WEB www.castillodecanena.com

Castillo de Canena is a family firm that traces its origins back to 1780. It produces the renowned and award-winning EVOO of the same name at its olive mill and bottling plant in Puente del Obispo (Baeza). A key part of the Castillo de Canena brand is the fortress of the same name, built during the 16th century by the Renaissance architect Andrés de Vandelvira. Visitors are welcome and the courtyard is used for tastings and social events.

"Live the Castillo de Canena Experience" programme. Book in advance: 953 770 101 / experiencias@castillodecanena.com



Cortijo de Bornos

Carretera A-324, km. 11. Cambil.
PHONE 953 061 015 / 676 796 575.
WEB www.cortijodebornos.es

Stone, lime, wood and wrought iron: these are the materials from which the farmhouse of Bornos is made. Recently restored and adapted as a retreat and a venue for events, Bornos sits amidst a sea of olive trees, encircled by the mountains of the Sierra Mágina. Arranged around the bright, airy courtyard are gardens and vegetable plots, a farm shop and a display of farming implements. There are also unrivalled views of one of the most beautiful landscapes in the province.



El Madroño

Carretera Santiago de Calatrava, km. 7. Martos.
PHONE 696 067 680 / 667 762 546.
WEB www.aceitecortijoelmadrono.com

Built towards the end of the 19th century, this is one of the most beautiful examples of an Andalusian country house. Over the years, it grew into a complex that served as a hub for agricultural and livestock-rearing activities. It also houses a chapel and a museum, and has become one of the most sought-after venues for events and celebrations. Its rooms are arranged around a number of courtyards, each of which is unique and exudes the charming rural character of the countryside.



El Tobazo

Carretera Alcaudete-Alcalá la Real, km. 367,80. Alcaudete.
PHONE 953 560 066.
WEB www.soler-romero.com

Built at the start of the 19th century, this is one of the oldest farmhouses in Jaén's Sierra Sur. Today, this noble edifice serves as the headquarters of the Soler Romero brand. Alongside it are the mill and the olive groves where organic olives are cultivated. The house has retained the traditional architecture of the region, while in the grounds there is a chapel and another large house, which the family hires out for conferences and family gatherings.



Exhibition areas

OLIVE OIL: A PRODUCT FIT FOR A MUSEUM



The world of olive oil has many different facets and a rich and varied heritage, which can now be explored in a number of museums and visitor centres. These facilities are dedicated to fostering the study and promotion of olive oil and to raising awareness of olive-oil culture. They offer visitors an opportunity to learn about the cultural and historical legacy that the olive groves and olive oil have bestowed upon Jaén Province. A visit to these museums and visitor centres will take you on a fascinating and educational journey through the past, present and future of the olive-oil industry.



REGIONAL NETWORK OF TOURIST OLIVE MILLS / www.redalmazarassierrasarjaen.es

This project is the brainchild of Jaén's Association for the Rural Development of the Sierra Sur (Adsur), which aims to increase the range of complementary tourist activities offered in the region. To this end, it has encouraged a number of olive mills to diversify their operations. In total, the network comprises nine visitor centres that promote various aspects of olive-oil culture through the provision of exhibits and activities, along with the use of cutting-edge technologies such as touchscreens, interactive panels and 3D projections. The overall aim is to enable visitors to learn about the legacy that olive oil has bestowed upon Jaén over the centuries.



Museum of Olive Culture

Hacienda La Laguna
Ctra. Jaén, s/n. Puente del Obispo (Baeza).
PHONE 953 765 142 / 677 461 206.
WEB www.museodelaculturadelolivo.com

This museum forms part of the Hacienda La Laguna complex, which is located in Puente del Obispo just eight kilometres from the historic city of Baeza. Covering an area of some 4000 square metres, it is Spain's largest olive-oil museum. Its exhibits include models of old olive mills, where visitors can observe the olive-oil production process, learn about its properties and characteristics and the different varieties of olive. They can also visit a 19th-century winery, which forms part of a complex that includes a conference room where special culinary events and olive-oil tastings can be arranged.



Two images of the Museum of Olive Culture at Hacienda La Laguna.



Terra Oleum. Museum of Olive Oil and Sustainability

Parque Científico y Tecnológico
Geolit. Buzón 8. Calle Sierra
Morena, manzana 13a. Mengíbar.

PHONE 953 274 976.
WEB www.terraoleum.es

Terra Oleum resembles a beautiful golden box, echoing the aesthetic and colours of olives, olive trees and olive oil. This modern structure offers interactive visits that use multimedia technology and 3D systems to recreate the processes of cultivating and harvesting the olives and turning them into oil. It also houses a working model of an olive mill, along with an auditorium, a specialist bookshop and a “global bank” of olive samples. From the upper storey, visitors can look out over extensive olive groves and countryside; a particularly delightful view at sunset.



Alcalá Oliva Museum of Olive Oil

Las Caserías de San Isidro. Ctra.
A-339, km. 50. Alcalá la Real.

PHONE 953 581 017.
WEB www.alcalaoliva.com

This museum is housed in Las Caserías de San Isidro, a restored factory building that first entered into operation more than a century ago. Visitors can admire exhibits such as a 19th-century mill and original agricultural implements, as well as gaining an in-depth understanding of olive-growing and olive-oil culture and finding out about the growth cycle of the olive tree and the production systems used in the manufacture of olive oil. There is also a “sensory corner” where visitors can sample the mill’s olive oils and purchase EVOOs from Jaén’s Sierra Sur region, in addition to other handicrafts. Visitors can also make their way to the nearby fortress of La Mota, one of the most important stops on the province’s Castles and Battlefields Route.



Visitor Centre for Olive-Growing and Olive Oil

Corredera de San Fernando, 32.
Úbeda.

PHONE 953 755 889.
WEB www.centrodeolivaryaceite.com

The Visitor Centre for Olive-Growing and Olive Oil is housed in La Casa de la Tercia, a beautiful building that dates back to the 17th century. The centre is dedicated to providing information and sharing knowledge regarding olive-growing and olive-oil culture, and contributes to the promotion of EVOO by organising conferences, talks, workshops, culinary pairing sessions and tastings. In total, it offers more than 1200 square metres of exhibition space and incorporates a function room and interactive panels. The centre also enables visitors to undertake a complete journey through the process of producing olive oil. Of particular note are the models that provide a visual guide to the development and advances of the olive-oil industry and related sectors.



Terra Oleum at the Geolit Technology Park in Mengíbar.



Visitor Centre for Olive-Growing and Olive Oil, Úbeda.

JAÉN PROVINCE IS HOME TO THE
WORLD'S LARGEST MAN-MADE **FOREST**
COMPRISING **66 MILLION** OLIVE TREES



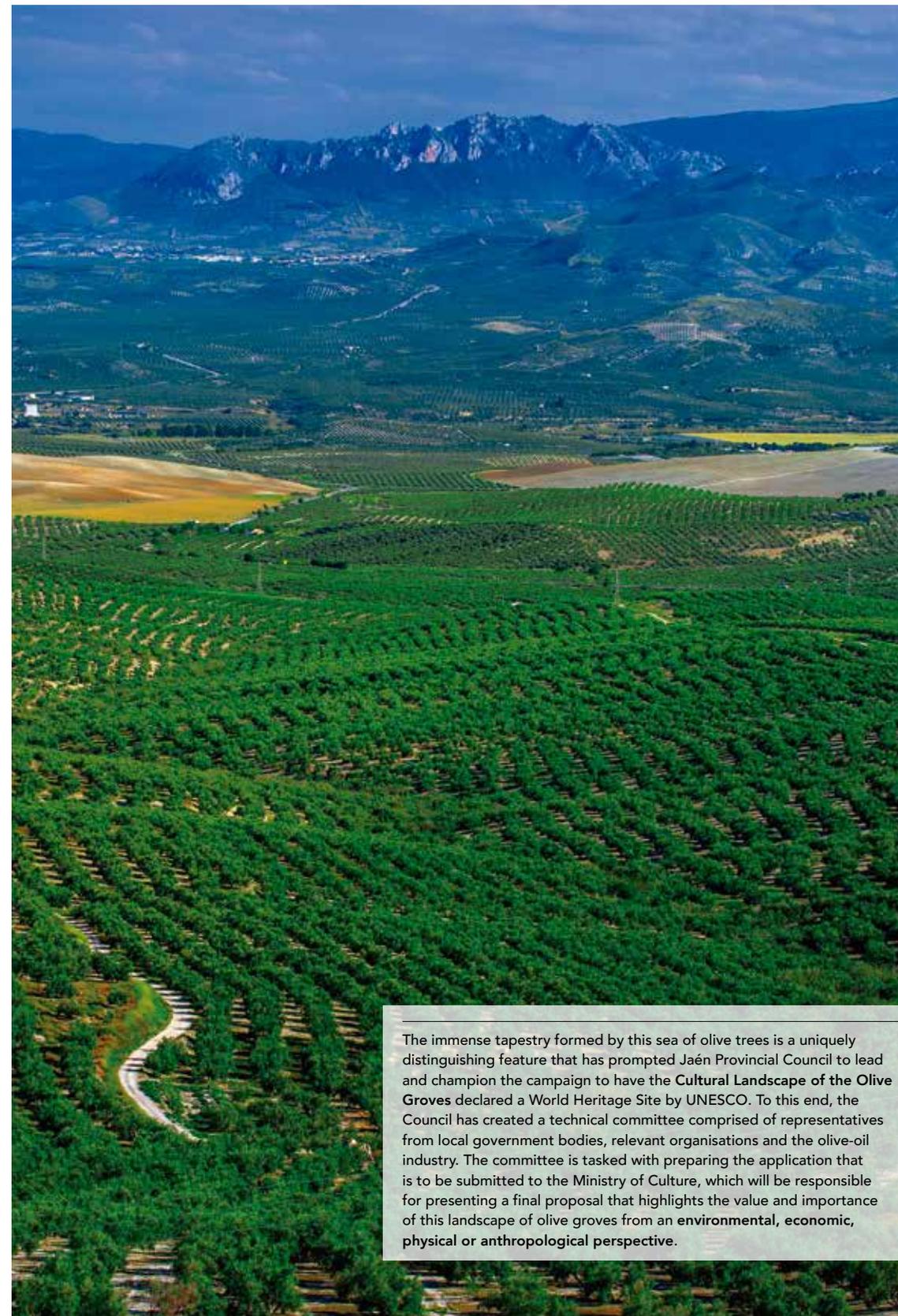
Landscapes

A PLACE UNLIKE ANY OTHER IN THE WORLD



The world's largest man-made forest is a fascinating and truly unique landscape. Jaén's olive groves are both legendary and literary, having been described in verse and prose by renowned writers such as Antonio Machado and Miguel Hernández, who knew them first-hand. They cover much of the province, laying like a spectacular carpet over mountains, valleys and fields. However, the groves' value lies not only in the number of trees they contain. This landscape provides the backbone of

the province's towns and cities, and the people of Jaén have made it into one of the region's main economic, social and cultural drivers. Jaén is peppered with viewpoints from which visitors can appreciate the stunning beauty of the olive groves, and see for themselves why the province is considered home to the largest geographical concentration of olive groves in the world. The groves lend a sense of identity, added value and a seal of quality to the land, and have become an intrinsic part of the province's character



The immense tapestry formed by this sea of olive trees is a uniquely distinguishing feature that has prompted Jaén Provincial Council to lead and champion the campaign to have the **Cultural Landscape of the Olive Groves** declared a World Heritage Site by UNESCO. To this end, the Council has created a technical committee comprised of representatives from local government bodies, relevant organisations and the olive-oil industry. The committee is tasked with preparing the application that is to be submitted to the Ministry of Culture, which will be responsible for presenting a final proposal that highlights the value and importance of this landscape of olive groves from an **environmental, economic, physical or anthropological perspective**.



THE FUENTEBUENA OLIVE TREE

The olive-grove landscape merits an educational visit: an informative and enjoyable stroll through the fields, hills, mountains and valleys in order to immerse ourselves in the culture of this ancient species that is so characteristic of the Mediterranean basin and serves as a symbol of peace and reconciliation. Nor should we miss the opportunity to see the **centuries-old** olive tree of Fuentebuena, in the municipality of Arroyo del Ojanco. It is the largest of the world's ancient olive trees (some sources say it may even be more than a thousand years old) and has been declared a **Natural Monument** by the Government of Andalusia.



THE WILD OLIVE TREE OF LAS HOYAS

The wild olive tree of Las Hoyas in La Iruela stands out not only for its enormous size, but also for its great age, as it has been standing for centuries. It is around 15 metres tall and its base forms a conical plinth with a circumference of almost 10 metres, making it truly unique among olive trees. Jaén is home to thousands of ancient olive trees and they are found throughout the province. Of particular note are those found in the so-called **Llano de Motril Olive Grove Area** in Martos, which is considered the true birthplace of the olive grove. Also worth visiting are the **ancient trees** in Mágina, El Condado, Cazorla and Segura.



THE GREEN ROUTES

The Green Routes also provide an excellent vantage point from which to observe the landscape of olive groves. The **Olive Oil Green Route** runs through a corridor of large olive groves and olive-growing estates between Jaén, Torredelcampo, Torredonjimeno, Martos and Alcaudete. The route follows part of the railway line that once connected Jaén to Campo Real (Córdoba Province), and throughout its 55-kilometre length visitors can enjoy hiking, bike touring, horse riding and other activities that will bring them into contact with nature. Along the entirety of the route there are views of the olive groves, complemented by vistas of the nearby mountain ranges of Jabalcuz, La Grana, La Caracolera and Ahillos, not to mention the traditional Andalusian farmhouses and other examples of the province's heritage. Also of note are the **River Guadalimar Green Route**, which is characterised by views of the olive groves carpeting the hills between Linares, Ibro, Torreblascopedro, Lupión and Begíjar; and the **Segura Green Route**, which begins in the municipality of Arroyo del Ojanco and continues on through the Sierra de Segura before crossing over into Albacete Province.

“Andalusian of Jaén, you proud olive-pickers: please tell me, from the depths of your soul, who raised up the olives trees?”
Miguel Hernández



A HORIZON FILLED WITH OLIVE TREES

Viewpoints are an excellent option for admiring and enjoying the landscape of olive groves. All of the municipalities in the province, indeed any corner of its geography, are capable of surprising us with privileged views and stunning panoramas of the carpet of olive trees. We can contemplate this breathtaking vista from any road, castle, tower, sanctuary, chapel or high point in any one of Jaén's 97 municipalities. Although there are many viewpoints, we particularly recommend the views from **Santa Catalina Castle in Jaén** and the panorama of serpentine hills as seen from the castles of **Baños de la Encina, Albanchez de Mágina and Segura de la Sierra**. Also of note are the olive groves that can be seen from the municipalities of **Iznatoraf, Arjona, Villacarrillo, Alcaudete and Andújar**. Among the most spectacular walks in the province are the **Redonda de Miradores (Viewpoint Circuit) in Úbeda** and the **route along the city walls of Baeza**. Both walks offer views of the middle section of the Guadalquivir Valley and the blue-tinted peaks of the Sierra Mágina. From the rocky outcrop of **Peña de Martos** visitors can also enjoy unrivalled panoramas, while the walking routes in the municipality of **Quesada** offer views over a sea of olive trees stretching all the way to the Sierra del Pozo.



Directory

EVOO-RELATED RESOURCES



OLIVE-OIL SPAS

CANENA

Hotel Balneario de San Andrés
953 770 062
www.balneariosanandres.com
reservas@balneariosanandres.com

LA IRUELA

Spa Óleo Salud (Hotel Sierra de Cazorla)
953 720 015
www.spaoleosalud.com
info@spaoleosalud.com

JAÉN

Centro Nature Urban Spa
953 087 424
www.centronature.es
repcion@centronature.es

BOUTIQUE ACCOMMODATION

CAMBIL

Cortijo de Bornos
676 796 575
www.cortijodebornos.es
casa@cortijodebornos.es

CORTIJOS NUEVOS

Cortijo Ramón
619 073 925
www.cortijoderamon.com
info@cortijoderamon.com

LA IRUELA

El Olivar de Tramaya
609 801 073

www.casauralencazorla.com
olivardetramaya@hotmail.com

MANCHA REAL

La Cateta
607 644 523
www.condeargillo.com/
oleoturismo
info@condeargillo.com

NAVAS DE SAN JUAN

Cortijo Salido Bajo
600 512 076
www.cortijosalidobajo.es
salidobajo@gmail.com

ÚBEDA

Cortijo Espíritu Santo
953 776 256
www.cortijoespiritusanto.com
info@cortijoespiritusanto.com

SPECIALIST OLIVE-OIL SHOPS

ARQUILLOS

Finca Las Manillas
953 633 026
www.fincalasanillas.com
info@fincalasanillas.com

BAEZA

La Abacería
600 245 860
jcorzaez@hotmail.com

La Casa del Aceite
953 748 081
www.casadelaceite.com
info@casadelaceite.com
Pradolivo
953 898 864
www.pradolivo.es
gerencia@pradolivo.com

JAÉN

La Aceitera Jaenera
953 241 335
www.aceiterajaenera.es
info@aceiterajaenera.es
Oleoteca Jaén
953 823 424 (calle Maestra)
953 891 660 (calle Campanas)
oleotecajaen@gmail.com

LINARES

Oleoteca Tres Quesitos
676 575 120
www.tresquesitos.com
raulhurgal@gmail.com

ÚBEDA

Centro de Interpretación del Olivar y del Aceite
953 755 889
www.centrodeolivaryaceite.com
info@centrodeolivaryaceite.com
La Casa del Aceite
953 796560
www.casadelaceite.com
info@casadelaceite.com

COSMETICS COMPANIES

ALCALÁ LA REAL

Dermoalcalá Cosméticos
953 583 445
www.dermoalcala.com
info@dermoalcala.com

PEGALAJAR

Olea Cosméticos
953 360 162

www.oleacosmeticos.com
info@oleacosmeticos.com

PUENTE DE GÉNAVE

Laiol Biocosmetics
616 114 771
www.laiol.es
info@laiol.es

SABIOTE

Cosmética del Olivo AOVE
651 70 74 64
www.cosmeticoalivo.com
info@cosmeticoalivo.com

VILLACARRILLO

Notaliv Cosmética natural
685 109 417
www.notaliv.es
info@notaliv.es

PROVIDERS OF TOURIST SERVICES

ALCALÁ LA REAL

Pangea. Patrimonio, Turismo y Divulgación PTE
611 031 201
pangeaturismocultural@gmail.com

BAEZA

Rutas del Olivo. Pópulo Servicios Turísticos
953 744 370
www.rutasdelolivo.com
info@rutasdelolivo.com

BEAS DE SEGURA

Rutas del Aceite
649 298 261
rutasdelaceite@gmail.com

JAÉN

Arqueonatura
659 334 354
www.arqueonatura.org
info@arqueonatura.org

LINARES

M.ª Carmen Segovia Ruiz Servicios Turísticos
606 358 501
mcarmentsegovia@gmail.com

ÚBEDA

Artificis. Servicios Turísticos y Culturales
655 553 340

www.artificis.com
info@artificis.com

Atlante Visitas Guiadas

636 666 621
www.atlantevisitasguiadas.es
info@atlantevisitasguiadas.es
Semer. Turismo y Cultura
953 757 916
www.semerturismo.com
info@semerturismo.com
Visita Úbeda y Baeza
674 740 424
www.visitaubedaybaeza.com
info@visitaubedaybaeza.com

OLIVE MILLS OPEN TO VISITORS

ALCALÁ LA REAL

Aceites Florencio Aguilera
667 471 766
www.aceitesflorencioaguilera.com
contacto@aceitesflorencioaguilera.com

ALCAUDETE

Cooperativa Virgen del Perpetuo Socorro
953 560 201 / 655 418 307
www.carrasqueño.es
export@carrasqueño.es
Soler Romero
914 355 814
www.soler-romero.com
info@soler-romero.com

ARJONA

Aceites Arjona de Rasa. Oleorasa Tour
953 122 634
www.arjonaderasa.com
oleorasatour@gmail.com

ARJONA

Cortijo La Torre
953 122 224
www.cortijolatorre.es
info@cortijolatorre.es

ARJONILLA

Aceites García Morón
953 520 011
www.garciamoron.com
garciamoron@garciamoron.com

BAEZA

Cooperativa El Alcázar
953 740 311

www.olibaeza.com
alcazar@olibaeza.com

BAILÉN

Aceites Padilla
953 670 517
www.aceitespadilla.com
ventas@aceitespadilla.com
Picualia
953 670 565
www.picualia.com
oleoturismo@picualia.com

BEGÍJAR

Oleícola San Francisco
953 763 415
www.oleicolasanfrancisco.com
info@oleicolasanfrancisco.com

CASTELLAR

Aceites Castellar
953 460 718
www.noblezadelsur.com
info@noblezadelsur.com

CAZORLA

Cooperativa Aceites Cazorla
953 724 031
www.aceitescazorla.com
cazorla@aceitescazorla.com

GÉNAVE

Cooperativa Sierra de Génave
953 493 153
www.sierradegenave.com
cooperativa@sierradegenave.com
com

HUELMA

Thuelma
953 390 155
www.thuelma.es
administracion@thuelma.es

JAÉN

Cooperativa Ciudad de Jaén
953 281 505
www.aceiteciudaddejaen.com
oleotour@aceiteciudaddejaen.com

JIMENA

Cooperativa Nuestra Señora de los Remedios
953 357 437
www.orodecanava.com
info@orodecanava.com

LA PUERTA DE SEGURA
Oleofer
953 487 173
www.oleoturismoseguraycazorla.com
contacto@oleofer.com

MARTOS
Cooperativa San Amador
953 550 057
www.amadorsca.es
amadorsca@gmail.com
El Madroño
696 067 680 / 667 762 546
www.aceitecortijoelmadrono.com
eventosmadrono@gmail.com

PEGALAJAR
Finca ecológica
La Casona de Puerto Alto
619 489 664 / 687 480 889
www.aceiteecologicolacasona.com
info@aceiteecologicolacasona.com
Melgarejo
953 361 081
www.aceites-melgarejo.com
info@aceites-melgarejo.com

PUENTE DEL OBISPO (BAEZA)
Aceites Cortijo La Labor
953 765 142
info@museodelaculturadelolivo.com

TORREDEL CAMPO
Oleocampo
953 410 111
www.oleocampo.com
info@oleocampo.com

ÚBEDA
Cortijo Espíritu Santo
953 776 256 / 611 063 159
www.cortijoespíritusanto.com
info@cortijoespíritusanto.com

VILLACARRILLO
Cooperativa
Nuestra Señora del Pilar
953 440 058
www.cooperativadelpilar.com
info@cooperativadelpilar.com

VILLANUEVA DE LA REINA
Oro Bailén
953 548 038

www.orobailen.com
turismo@orobailen.com

RESTAURANTS FEATURED IN CULINARY GUIDES

• 1 MICHELIN STAR

JAÉN
Bagá Gastronómico
953 047 450
www.bagagastronomico.com
info@bagagastronomico.com
Dama Juana
953 006 454
damajuana.jaen@gmail.com

• MICHELIN BIB GOURMAND

CAZORLA
Mesón Leandro
953 720 632
www.mesonleandro.com
info@mesonleandro.com

LINARES
Canela en Rama
953 602 532
www.canelaenramalinares.es
canelaenrama.linares@hotmail.com
Los Sentidos
953 651 072
www.lossentidos.net
info@lossentidos.net

ÚBEDA
Cantina La Estación
687 777 230
www.cantinalaestacion.com
che2che@hotmail.es

• MICHELIN PLATE

BAILÉN
Taberna de Miguel
615 415 028
www.tabernademiguel.com
info@tabernademiguel.com

CAZORLA
Restaurante & Bistró
Casa Alfonso
953 721 463
www.casa-alfonso.eatbu.com
restaurantecasalfonso@gmail.com

JAÉN
Casa Antonio
953 270 262
www.casantonio.es
restaurante@casantonio.es
Mangas Verdes
953 089 495
www.mangasverdesjaen.com
mangasverdesjaen@gmail.com
Yuma's
953 228 273
raulcn@gmail.com

ÚBEDA
Asador de Santiago
953 750 463
www.asadordesantiago.com
info@asadordesantiago.com

• 1 REPSOL SUN

BAEZA
Juanito
953 740 040
www.juanitobaeza.com
juanito@juanitobaeza.com

MORE RESTAURANTS OFFERING EXCELLENT FOOD MADE WITH OLIVE OIL

ALCALÁ LA REAL
Rincón de Pepe
699 249 659
rincondepepe79@live.com
Torrepalma (Hotel)
953 583 010
www.restaurantetorrepalma.com
info@restaurantetorrepalma.com

ALCAUDETE
Almocadén
953 560 555
www.almocaden.com
restaurante_almocaden@hotmail.com

ANDÚJAR
Mesón Lourdes
620 332 761
mesonlourdes@hotmail.com

BAEZA
El Pájaro
953 744 348

www.tabernaelpajaro.com
reservas@tabernaelpajaro.com
La Clave
695 513 394
www.laclavemusicbar.es
miguelbueno84@icloud.com
La Pintada
(Hotel Puerta de la Luna)
953 747 019
www.hotelpuertadelaluna.com
informacionyreservas@hotelpuertadelaluna.com
Vandelvira
637 465 790
www.cateringdelicias.es
direccion@cateringdelicias.com

BURUNCHEL (LA IRUELA)
El Curro (Hotel)
953 727 311
www.hotelelcurro.es
info@hotelelcurro.es

CABRA DEL SANTO CRISTO
Casa Herminia
953 263 561 / 953 397 506
www.casaherminia.com
info@casaherminia.com

CAZORLA
Lusco. Taberna y restaurante
953 721 350
www.luscotaberna.com
info@luscotaberna.com
Macorina
953 647 367
www.lamacorina.es
info@lamacorina.es
Restaurante del Arco de Cazorla
953 727 075
www.parador.es
cazorla@parador.es
Raíces
676 544 970
raicescazorla.com
raicescazorla@restaurantehotmail.com

HORNOS DE SEGURA
Restaurante El Tranco
953 002 276
www.tranco.es
info@tranco.es

JAÉN
Asador El Mirador
953 235 131
www.asadormiradorjaen.com
info@asadormiradorjaen.com

Bahía
953 251 450
www.restaurantebahiajaen.com
info@restaurantebahiajaen.com
Casa Córdoba
953 239 492
www.restaurantecasacordoba.es
restaurantecasacordoba@gmail.com
Casa Herminia
953 263 561 / 953 397 506
www.casaherminia.com
info@casaherminia.com
DiXtinto
953 379 332
dixtinto_jaen@hotmail.com
Kasler
953 255 393
www.kasler.es
kaslerjaen@gmail.com
Parador de Turismo de Jaén
953 230 000
www.parador.es
jaen@parador.es
Taberna Don Sancho I y II
953 264 021 / 953 275 121
villetu6@gmail.com
Támesis
953 267 067
www.restaurantetamesis.es
info@restaurantetamesis.es
Tuléar
676 201 338
alex_mil0@icloud.com

LA CAROLINA
Orellana Perdiz
953 660 600
www.orellanaperdiz.es
info@orellanaperdiz.es
Restaurante del Arco
953 681 672
www.delarco.com
restaurantedelarco@hotmail.com

LOS VILLARES
ACG Los Villares (Hotel)
953 320 919
www.hotelacg.com
hotelacg@gmail.com

MENGÍBAR
Ajo Negro
615 198 570
jmmliebana@gmail.com

PEGALAJAR
La Alcuza
629 752 046
alcuzadepegalajar@gmail.com

SANTA ELENA
Mesón Despeñaperros
953 664 100
www.elmesondespeñaperros.es
info@elmesondespeñaperros.es

SEGURA DE LA SIERRA
La Mesa Segureña
953 482 101
merlozano@gmail.com

ÚBEDA
Antique
953 757 618
www.restaurantequintecolor.com
restaurantequintecolor@gmail.com
El Seco
953 791 452
www.restaurantesecho.com
info@restaurantesecho.com
Parador de Turismo de Úbeda
953 750 345
www.parador.es
ubeda@parador.es
Tinta Fina
953 753 150
www.tintafinaubeda.com
tintafinagastrobar@gmail.com

VILCHES
Casa Marchena (Hotel)
953 630 095
www.hotelcasamarchena.es
casa.marchena@yahoo.es

VILLANUEVA DEL ARZOBISPO
Moratilla
605861174
complejomoratilla@gmail.com

VILLARGORDO
Asador El Recreo
953 377 072
www.restauranteadador.com
elrecreo.es
contacto@restauranteadador.com

COMPANIES OFFERING TASTINGS

BAEZA
Cata Los Quinientos
647 857 110
www.losquinientos.com
hola@losquinientos.com

JAÉN
Anuncia Carpio
606 031 648

<http://anunciacarpio.blogspot.com.es/>
anunciacar@hotmail.com
Catas
627 240 412
essentiajaen@gmail.com

ÚBEDA

Centro de Interpretación del Olivar y Aceite
953 755 889
www.centrodeolivaryaceite.com
info@centrodeolivaryaceite.com

MUSEUMS AND VISITOR CENTRES

ALCALÁ LA REAL
Museo del Aceite Alcalá Oliva
953 581 017
www.alcalaoliva.com
info@alcalaoliva.com

MENGÍBAR

Terra Oleum.
Museo activo del aceite de oliva y la sostenibilidad (Geolit)
953 274 976
www.terraoleum.es
info@terraoleum.es

PUENTE DEL OBISPO (BAEZA)
Museo de la Cultura del Olivo
953 765 142
www.museodelacultura.delolivo.com
info@museodelacultura.delolivo.com

ÚBEDA

Centro de Interpretación del Olivar y Aceite
953 755 889
www.centrodeolivar.yaceite.com
info@centrodeolivar.yaceite.com

VALDEPEÑAS DE JAÉN

Red Comarcal de Almazaras de la Sierra Sur
953 310 216
www.redalmazarassierasurjaen.es
adsur@adsur.es

FARMHOUSES AND UNIQUE DESTINATIONS

ALCAUDETE

Cortijo El Tobazo
914 355 814
www.soler-romero.com
info@soler-romero.com

CAMBIL

Cortijo de Bornos
676 796 575
www.cortijodebornos.es
casa@cortijodebornos.es

CANENA

Castillo de Canena
953 770 101
www.castillodecanena.com
info@castillodecanena.com

MARTOS

Cortijo El Madroño
696 067 680 / 667 762 546
www.aceitecortijo.elmadrono.com
eventosmadrono@gmail.com

CRAFTS OLIVE WOOD

CASTELLAR

Arteoliva del Condado
669 885 725
arteolivacondado@hotmail.com

TORREPEROGIL

El Arte del Olivo
953 776 138 / 669 885 725
www.elartedelolivo.com
arte_olivo@hotmail.com

